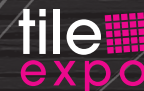


THE INTERNATIONAL SURFACE EVENT



ARCHITECTURE • DESIGN • RETAIL • DEALER • REMODELING • BUILDING • INSTALLER • FABRICATOR

STORIES

start at the surface

exhibits JANUARY 23-25 • **education** JANUARY 22-25

MANDALAY BAY CONVENTION CENTER • LAS VEGAS 2019

www.intlsurfaceevent.com/en **EXHIBIT** /contactme

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the attendee STORY

The International Surface Event: SURFACES | StonExpo/Marmomac | TileExpo is an opportunity like no other for manufacturers and suppliers of surface materials, flooring, stone, or tile to reach the most targeted prospects for their businesses.

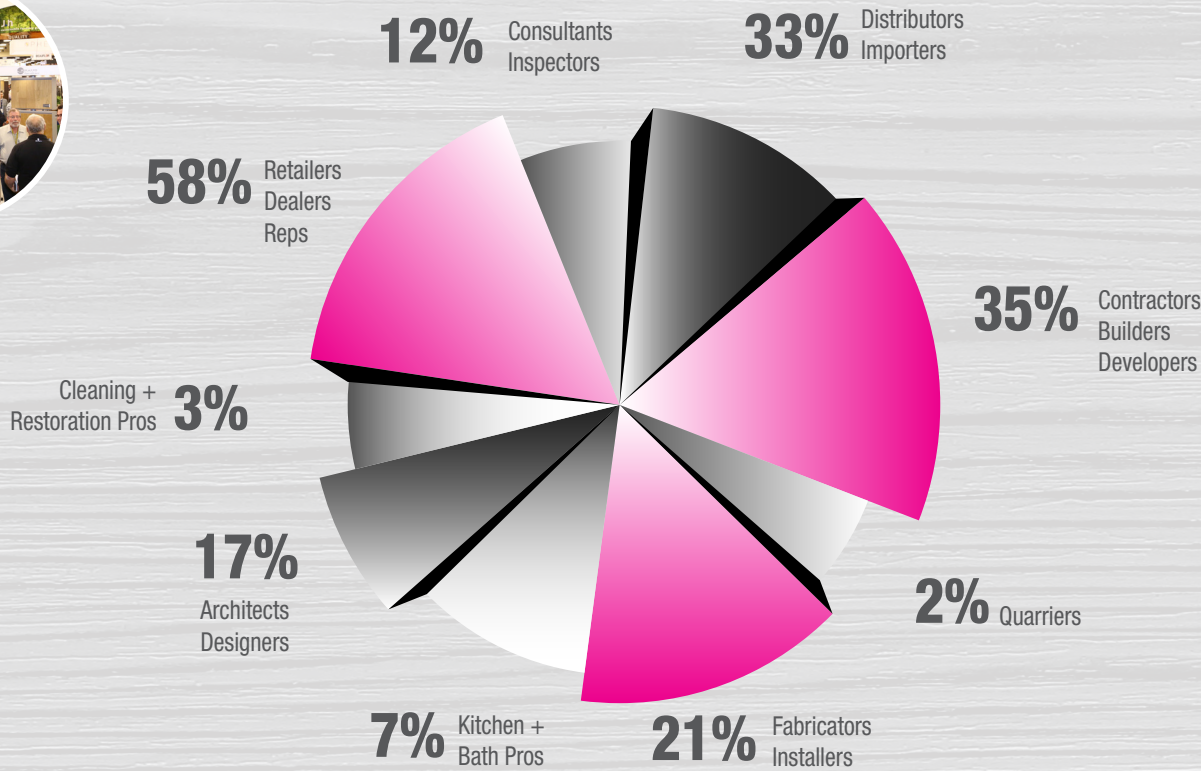
the 2018 event stats

- 450,000 Square Feet
- 801 Exhibiting Brands
- 197 New Exhibiting Brands
- 80 Countries Represented
- 12% Attendance Growth 2018
- 31 Years in the Industry
- 41 Media Partners
- 25 Partner Associations

products seeking

- 53 % Hardwood
- 49 % Tile
- 46 % Carpet
- 44% Tools/Equipment/Machinery
- 43 % Laminates
- 42 % Stone
- 35 % Installation Products
- 32 % Countertops
- 31 % Resilient
- 30 % Underlayment
- 25 % Rugs
- 15 % Training
- 14 % Refinishing/Restoration
- 14 % Wall/Window Coverings
- 14 % Sinks
- 13 % Decorative Hardware
- 12 % Concrete
- 12 % Cleaning/Maintenance
- 12 % Software
- 10 % Business Equipment
- 8 % Safety Equipment
- 6 % Associations/Media
- 6 % Freight Forwarding
- 4 % Environmental Systems

the attendee demographics



decision maker

- 41 % Owner/President/CEO
- 16 % Sales/Marketing
- 14 % Manager/Supervisor
- 12 % VP/Exec. Management

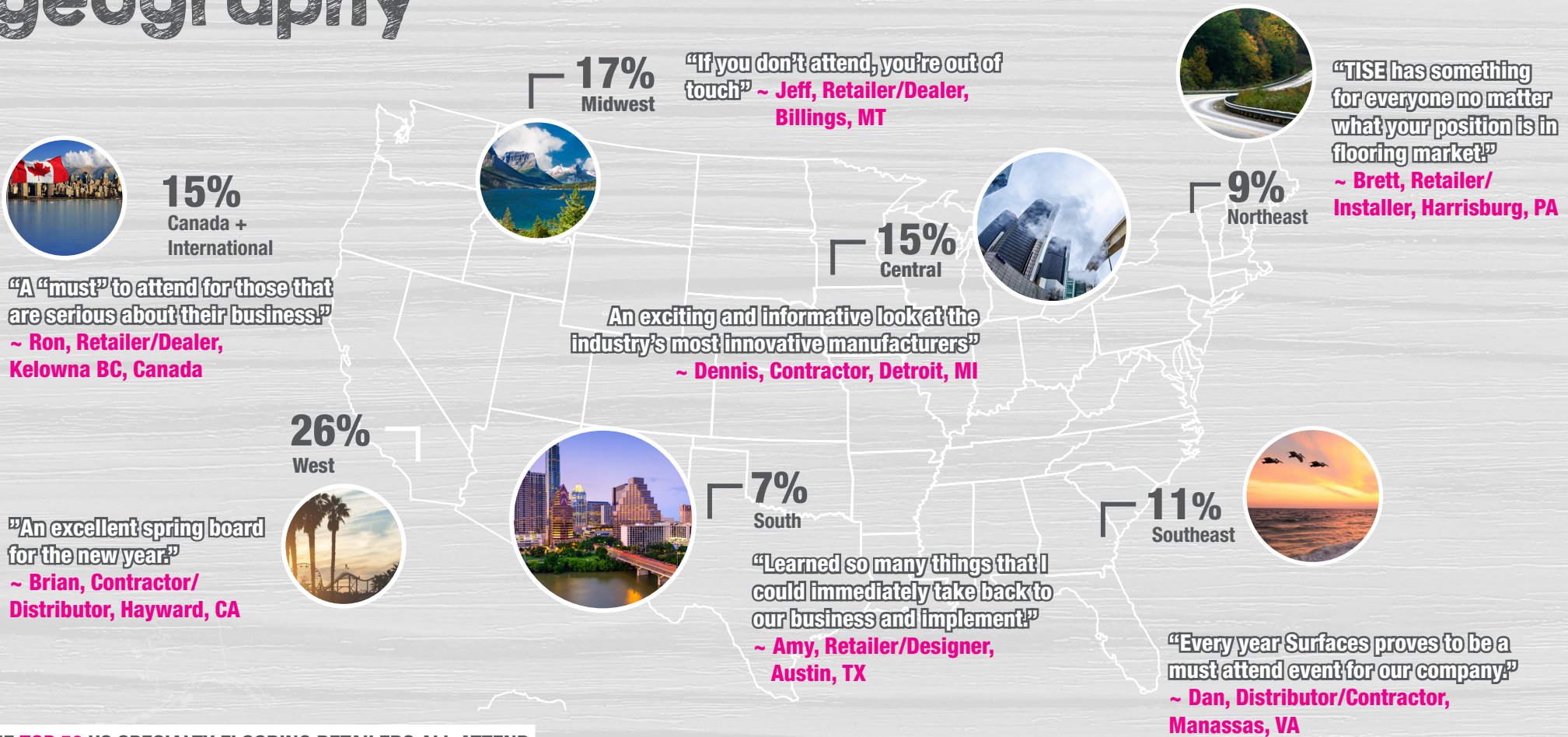
markets served

- 67% Residential/Commercial
- 23% Residential
- 10% Commercial

annual sales

- 28% \$10,000,000 +
- 12% \$5,000,000 - <\$10M
- 12% \$3,000,000 - <\$5M
- 23% \$1,000,000 - <\$3M
- 25% Under \$1,000,000

the attendee geography



THE TOP 50 US SPECIALTY FLOORING RETAILERS ALL ATTEND

ABC Carpet & Home . America's Floor Source . Atlanta Flooring Design . Avalon Flooring . CCA Global Partners . ContractFurnishings Mart . Dalton Carpet One . Empire Carpets . Floor & Decor . Great Floors . Lumber Liquidators . Nebraska Furniture Mart . ProSource . PS Wholesale Floors . RC Willey Home Furn . Redi Carpet . Rite Rug . The Tile Shop, and more. Plus, many major retailers attend: CC Carpets . Costco Wholesale . Home Depot . Lowe's . ProSource . Target . Wayfair.

THE TOP 25 DISTRIBUTORS ALL ATTEND

Alltile . Adleta . Apollo Distributing . Belknap White Group . BR Funsten . Cain & Bultman . Dealers Supply Co . Elias Wolf Corporation . FlorStar Inc . Galleher . Haines . Herregan Distributors . MS International . NRF Distributors Inc . Ohio Valley Flooring . Readers Wholesale . Swift-Train Co . T&A Supply Co . T&L Distributing . Tri-West Ltd . William M Bird & Co, and more.

THOUSANDS OF ARCHITECTS - DESIGNERS - INSTALLERS - FABRICATORS - BUILDERS - CONTRACTORS ATTEND

Apex Granite & Tile Inc . Brookfield Residential Properties . CC Carpets . Davis Custom Homes . J.R. McDadeCompany . Kitchens Now! . StoneWorks LTD . Wall to Wall Stone Corp . Wisenbaker Builder Services

2019 SPACE RATES

MEMBERS*		1 Open Side	2 Open Sides	3 Open Sides	4 Open Sides
		(No Corner)	(1 Corner)	(2 Corners)	(4 Corners)
	Platinum	\$34.35	\$36.05	\$36.45	\$36.85
Gold	\$33.85	\$35.55	\$36.05	\$36.35	

NON-MEMBERS		1 Open Side	2 Open Sides	3 Open Sides	4 Open Sides
		(No Corner)	(1 Corner)	(2 Corners)	(4 Corners)
	Platinum	\$42.90	\$45.00	\$45.60	\$46.10
Gold	\$42.30	\$44.40	\$45.00	\$45.40	

*Member pricing available to World Floor Covering Association, Natural Stone Institute, and the National Tile Contractor's Association.

sponsorships

BUILD AWARENESS AND CREATE CHARACTER FOR YOUR BRAND

Exhibitors who purchase sponsorships, on average, have 98% more** leads than exhibitors who did not. Booking your space is the first powerful step to reaching this audience. Create a sponsorship for deeper exposure.

messages from the event sponsors

BECOME A MEMBER OF AN EVENT SPONSOR AND SAVE*

“TISE 2018 was the highlight of our show season. From the educational sessions to record attendance, to interactions with other professionals from around the industry, Informa continues to raise the bar!”

~ Scott Humphrey, President/CEO, WFCA

“It was the best show traffic in 15 years. Congrats to everyone and I can’t wait to see the exciting news about the 2019 show.”

~ Jim Hieb, CEO, Natural Stone Institute

“The NTCA and CTEF were very pleased with the traffic and the quality of the attendees. Our live demonstration area was busy at every session. TISE continues to be a strong event for us and we are excited about coming back to Las Vegas next year.”

~ Bart Bettiga, President, NTCA

SURFACES SPONSORS:



Certified Floorcovering Installers | Natural Stone Institutel National Wood Flooring Assoc. | NAFCD

STONEXPO/MARMOMAC SPONSORS:



MARMOMAC



Allied Stone Industries | American Monument Assoc. | Canadian Stone Assoc. | Elberton Granite Assoc. | Indiana Limestone Institute | National Building Granite Quarries Assoc. | NW Granite Mfr. Assoc. | Stone Fabricators Alliance

TILEEXPO SPONSORS:



Ceramic Tile Education Foundation

Additional Partners: IDS Contract | StonEx Canada | Domotex Asia

*Stats below are combined primary and secondary occupations providing a much closer view of their business segments.

**Figure based off of 2017 CSI lead retrieval scan reports. Results are not guaranteed.