

# SPONSORSHIP SUMMARY GRID

Maximize your ROI by choosing the right promotional or sponsorship opportunities to fit your objectives. Visit our online marketing activations gallery for full descriptions and offerings. <https://www.intlurfacevent.com/en/exhibitor-resources/sponsorship-brochure.html>

Marketing Activations	Pg. #	Qty.	Approx. Reach	Event Guide	Mobile App	Web-site	E-mail	Pre-Show Promo	On-site Promo	Post-Show Promo	Price
<b>VISIBILITY ACTIVATIONS   ON-SITE</b>											
Floor Graphic Ad	19	N/A	10,000 +						X		\$750
Booth Locator Package	19	N/A	28,000 +	X	X	X			X		\$900
Media Village Wall Cling	16	2	28,000 +						X		\$1,000
Tech Hub Counter - <b>NEW</b>	20	8	28,000+	X	X	X	X		X		\$2,500
Booth Locator Kiosk	19	4	28,000 +	X	X	X			X		\$2,750
Column Graphic	14	11	28,000 +						X		\$3,000
Hostess Brochure Handout - Entrance	15	5	28,000 +						X		\$3,500
Rotating Kiosk Panel - <b>2 SOLD</b>	14	3	28,000 +						X		\$3,500
Mobile Food Cart - <b>NEW</b>	20	3	28,000+						X		\$4,000
Hostess Brochure Handout - Registration Entrance - <b>SOLD</b>	15	1	28,000 +						X		\$4,500
Lobby Entrance Digital Screen - Left or Right - <b>LEFT SOLD</b>	12	2	28,000 +						X		\$10,000
Registration Wall Art	17	1	28,000 +						X		\$10,000
Photo Booth - <b>SOLD</b>	13	1	28,000 +	X		X	X	X	X	X	\$12,000
Registration Desk Banner - <b>SOLD</b>	17	1	28,000+						X		\$12,000
Show Walkway Wall Cling - <b>SOLD</b>	11	1	28,000 +						X		\$12,000
Show Walkway Window Clings	11	1	28,000 +						X		\$12,000
Lobby Banner	15	4	28,000 +						X		\$12,500
Lobby Entrance Digital Screen - Center - <b>SOLD</b>	12	1	28,000 +						X		\$15,000
Show Walkway Banner - <b>1 SOLD</b>	11	2	28,000 +						X		\$15,000
Registration Entrance Banner - <b>SOLD</b>	17	1	28,000 +						X		\$17,000
Lobby Entrance Banner- <b>SOLD</b>	13	2	28,000 +						X		\$18,000
Bayside Lobby Video Wall - Both Sides - <b>SOLD</b>	12	1	28,000 +						X		\$45,000
Featured Area Sponsor	18	4	28,000 +	X	X	X		X	X		Call

<b>VISIBILITY ACTIVATIONS   BRANDING</b>											
Made in the USA Package - <b>NEW</b>	27	N/A	28,000+	X		X	X	X	X		\$450
Upgraded Listing	24	TBD	28,000 +	X							\$450
Buyer List Rental	23	N/A	Targeted					X		X	\$500
Event Guide - 2nd Listing	22	N/A	15,000 +	X	X	X		X	X	X	\$750
Product Spotlight	24	N/A	28,000 +	X	X	X		X	X	X	\$750
Floor Plan Ad	22	10	28,000 +	X					X	X	\$1,000
Registration Bag Insert - Paper Insert	26	N/A	20,000						X		\$1,500
Badge Tear Ticket	25	N/A	Targeted						X		\$2,000
Event Guide - Ultimate Listing	22	N/A	28,000 +	X				X	X	X	\$2,000

Marketing Activations	Pg. #	Qty.	Approx. Reach	Event Guide	Mobile App	Website	E-mail	Pre-Show Promo	On-site Promo	Post-Show Promo	Price
<b>VISIBILITY ACTIVATIONS   BRANDING</b>											
Media Welcome Kit Ad - Print or Digital	24	12	1,200				X		X		\$2,000
Ultimate Listing	27	N/A	28,000 +	X	X	X		X	X	X	\$2,000
Registration Bag Insert - Other Insert	26	N/A	20,000						X		\$2,500
Event Guide - Full Page 4-Color Ad	22	N/A	28,000 +	X				X	X	X	\$3,000
Event Guide - Divider Tab Ad	22	N/A	28,000 +	X				X	X	X	\$3,500
Media Welcome Kit Ad - Both	24	12	1,500				X		X		\$3,500
Event Guide - Bookmark	22	1	45,000 +					X	X	X	\$4,000
Event Guide - Inside Front Cover Ad	22	1	15,000 +	X				X	X	X	\$4,000
Event Guide + Floor Plan Cover Note	22	1	28,000 +	X	X	X		X	X	X	\$5,500
Floor Plan Ad - Back Cover Ad	22	1	28,000 +	X					X	X	\$5,500
Registration Bags - <b>SOLD</b>	26	1	20,000						X		\$7,500
Registration Badge Ad - <b>SOLD</b>	25	1	28,000 +						X		\$10,000
Lanyards - <b>SOLD</b>	23	1	28,000 +						X		\$12,000
Hotel Key Cards - <b>SOLD</b>	23	1	28,000 +						X		\$50,000

<b>ENGAGEMENT ACTIVATIONS   EVENTS + EDUCATION</b>											
The DISH Product Demo	29	15	28,000 +	X		X		X	X		\$1,500
Booth Event Promo Package	29	N/A	28,000 +	X	X	X	X	X	X		\$2,500
Press/Media Breakfast/Lunch	31	4	Targeted				X	X	X		\$3,000
Happy Hour - Beer Option - One Day	30	N/A	28,000 +	X	X	X	X		X		\$4,750
Happy Hour - Beer & Wine Option - One Day	30	N/A	28,000 +	X	X	X	X		X		\$7,250
Happy Hour - Beer Option - Two Days	30	N/A	28,000 +	X	X	X	X		X		\$9,250
Happy Hour - Beer & Wine Option - Two Days	30	N/A	28,000 +	X	X	X	X		X		\$12,750
Installation Competition Product Sponsor - <b>NEW</b>	31	N/A	28,000+	X		X		X	X		Call

<b>DIGITAL MARKETING ACTIVATIONS</b>											
Custom Push Alert	33	N/A	5,000		X				X		\$750
Shared Attendee E-Blast - Standard Placement PRESHOW	36	7	15,000				X	X			\$850
Shared Attendee E-Blast - Standard Placement POST SHOW	36	7	15,000				X	X			\$850
Online Display Retargeting Ad - 50,000 Impressions	35	N/A	50,000			X		X			\$1,500
Registration Web Banner Sponsor	35	6	28,000 +			X	X	X	X		\$1,500
Shared Attendee E-Blast - Top Placement PRESHOW	36	3	15,000				X	X			\$1,750
Shared Attendee E-Blast - Top Placement POST SHOW	36	3	15,000				X	X			\$1,750
Social Media Exposure Package	37	8	Targeted		X	X		X	X	X	\$2,500
Online Display Retargeting Ad - 100,000 Impressions	35	N/A	100,000			X		X			\$3,000
Branded Show Dailies	33	1	90,000	X			X		X		\$4,000
Targeted Attendee E-Blast	38	N/A	Targeted				X	X	X	X	\$4,000
Mobile App Silver Sponsor	34	N/A	5,000		X			X	X	X	\$5,000
Mobile App Gold Sponsor - <b>SOLD</b>	34	1	28,000 +	X	X	X	X	X	X	X	\$20,000

Stats and information are subject to change.