

THE INTERNATIONAL SURFACE EVENT™



The International Surface Event (TISE) Explores Markets Beyond North America



APRIL 15 2019, DALLAS, TX | The International Surface Event (TISE); SURFACES | StonExpo/Marmomac | TileExpo, the largest North American floor covering, stone, and tile industry event, is in development on a surface and design trade event in Asia for late 2019.

As THE premiere, global-reaching industry marketplace for buyers, specifiers, and influencers to purchase products, TISE aims to serve the global market for floor covering, stone, and tile. While the construction industry worldwide continues to grow, TISE is looking at various countries and opportunities to assist companies in gaining both access and understanding of the latest trends and innovations in this expanding market, while opening business opportunities to new markets.

“We are now in discussion with Informa Markets Asia to develop new opportunities in the region. One of the countries we are considering is China. China has one of largest construction industries in the world. With rapid urbanization, a growing population, and government investment in infrastructure, China’s construction industry is expected to experience even bigger growth,” says Amie (Gilmore) Gonzalez, CEM, Show Director, The International Surface Event, Informa Markets.



Industry manufacturers and business professionals interested in more information about TISE and the brand expansion into China, should contact the event team at (972) 536-6431 or via email at amie.gonzalez@informa.com.

About The International Surface Event

Serving the industry for over 30 years, the flagship North American TISE event is held each January in Las Vegas, USA with carefully sourced exhibiting brands, crafted content and networking events, and developed show features that are next generation innovative and meet the ever-evolving needs of the industry. The TISE trade fair is comprised of SURFACES, StonExpo/Marmomac, and TileExpo events.

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Event photos available on [Flickr](#)

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About Informa Exhibitions

Informa Exhibitions, the global exhibitions division of Informa PLC, enables communities across the globe to engage, experience and do business by providing them with powerful platforms to connect across key regions and market verticals. Industry insight, coupled with an innovative and customer first approach, provides Informa Exhibitions' customers and partners with the opportunity to create business advantage and access markets, both digitally and face-to-face, 365 days of the year.

About Informa PLC

Informa PLC is a leading, international business to business information services Group, operating in over 30 countries. We create transaction-led exhibitions and content-based events, specialist data, intelligence and marketing services products, as well as scholarly research and specialist reference-led academic content. Our products and services help businesses and professionals connect, learn, do business and gain an edge over the competition. Informa is listed on the London Stock Exchange and is a member of the FTSE 100.