

SPECIFICATION GUIDELINES

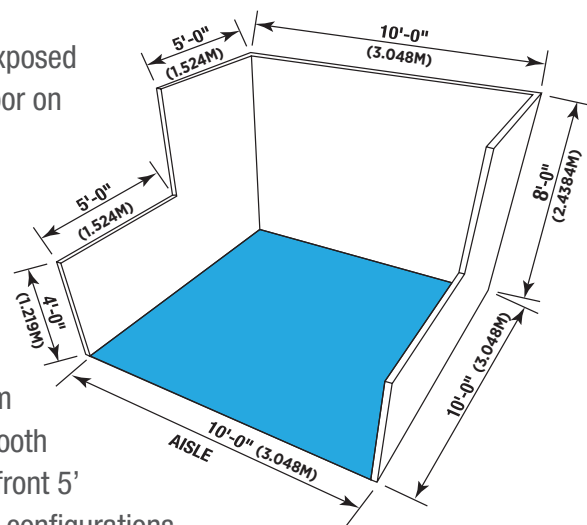
Please review the following to ensure that your display meets the Booth Specifications. If your booth does not meet these specifications, you must submit a rendering of your display to Show Management to review. All booths, regardless of size, are required to follow these guidelines.

Booth Equipment: Standard 10' x 10' in-line booths will be set with 8' high back drape and 3' high side drape. Exhibitors must provide a form of floor covering for their booth. If your booth does not have flooring, carpet will be charged to the exhibitor. Carpet can be ordered through [Freeman](#).

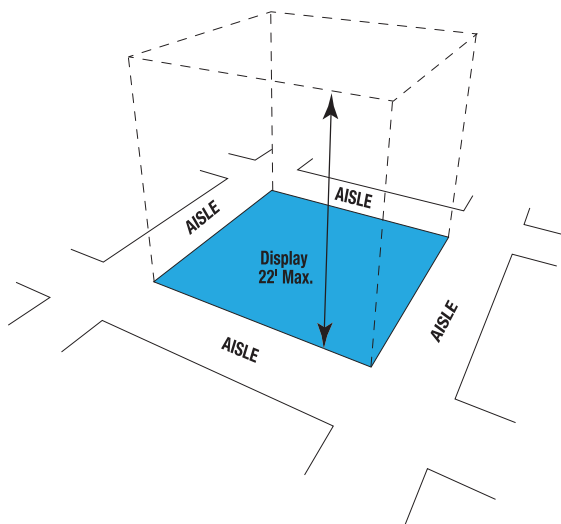
IN-LINE (LINEAR) BOOTH

DEFINITION: In-line booths have only one side exposed to an aisle and have at least one adjacent neighbor on either side of the booth.

Booths are most commonly 10' wide by 10' deep. All in-line booths' signage/display/product must not be higher than 12' high, and sign copy must face into your booth if used along the back wall or sidewall of an in-line booth. The maximum height of 12' is permitted on the back 5' of the booth and a maximum height of 4' is permitted on the front 5' of the booth. Reference the diagram of allowable configurations. No hanging signage from the ceiling is allowed in an in-line booth. Please note, 8' on diagram indicates standard pipe and drape height.



NOTE: When three or more in-line booths are used as a single booth space, the 4' height limitation is applied only to that portion of booth space which is within 10' of an adjoining booth. A corner booth is an in-line booth exposed to aisles on two sides. The same rules for in-lines apply for corner booths.



ISLAND BOOTH

DEFINITION: An island booth is any sized booth exposed to aisles on all four sides of the booth with no adjacent neighbors. Booth fixtures, components and signage will be permitted up to a maximum height of 24'. Hanging signs from the ceiling are permitted in island booths that are 400 (20' x 20') square feet and larger, but the top of the sign may not exceed 24' in overall height.

CONTACT Us

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TENTS, AWNINGS + CANOPIES

Covered or roofed areas should be furnished with acceptable (and tested) battery-powered smoke detectors which emit alarms audible outside of the enclosed or covered area. There must be fire extinguishers, minimum class 2A10BC*, in each enclosed area. There shall be a locally approved fire watch for enclosures larger than 300 square feet (92.9 square meters).

**** All multi-story exhibits and covered/canopied booths are required to submit structural engineered certified plans to Show Management (Nikki.Layman@Informa.com) for approval. A Certificate of Insurance with the coverages outlined under Clause 25 of the Exhibitor Contract should also be included. Written requests must be submitted at least two months prior to move-in and must include detailed plans showing size, height, location, anchoring detail, and certification of flame retardant for all materials.****

HANGING SIGNS

Hanging signs will be permitted in island booths **ONLY** (minimum of 400 square feet – 20' x 20') at a 24' maximum from floor to top of sign.

Signs may be hung from the ceiling (where permitted), truss work or equipment. Signs that will be hung from the ceiling or truss work must be installed and dismantled by the Rigging Crew. For questions on hanging signs, please call Show Management at 972.536.6334.

UNFINISHED WALLS/DISPLAYS

All open or unfinished sides of the exhibit which may appear unsightly must be covered, or Show Management will have them covered at the exhibitor's expense. Any portion of the exhibit bordering another exhibitor's space must have the backside of that portion finished and not have any identification signs, lettering, or graphics that would detract from the adjoining exhibit.

Any unfinished walls are subject to review by Show Management. Should Show Management deem the backside of the booth "unsightly" and/or does not conform to the overall quality of the show, the exhibitor may be required to drape the backside of the booth at the exhibitor's expense.

To avoid additional costs (i.e. design cost or tear down of an unapproved structure), please obtain written approval before beginning production or construction of display. All requests must be in writing; e-mail Nikki.Layman@Informa.com.

QUESTIONS? Contact Nikki Layman
972.536.6334 | Nikki.Layman@Informa.com

NOTE: Regulations for products being featured in booths differ from the booth display regulations. If your product does not meet booth specifications, please call Show Management at 972.536.6334.

CONTACT Us

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