

THE INTERNATIONAL SURFACE EVENT™



StonExpo México Premiers at Obra Blanca Expo 2019

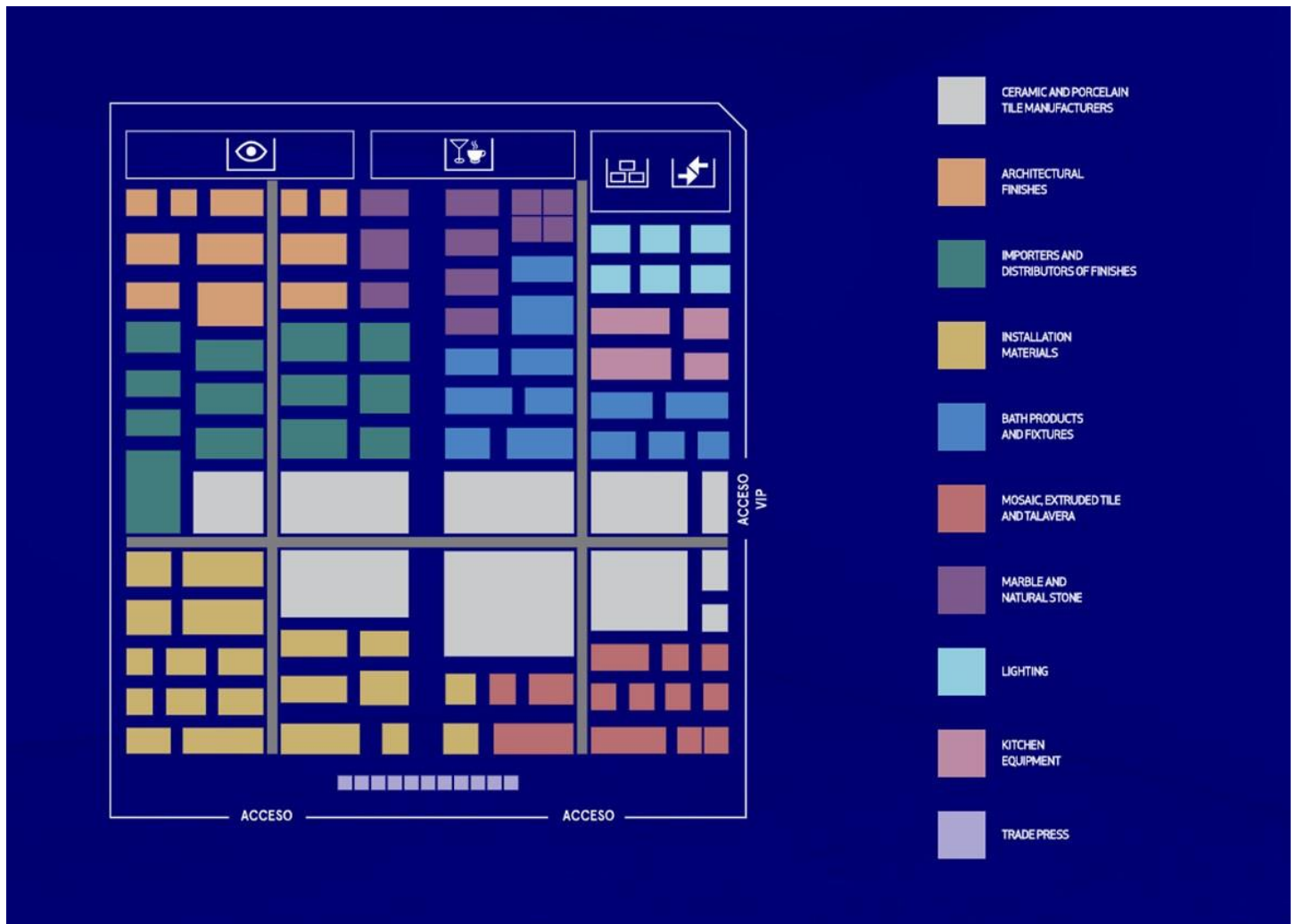


JUNE 25 2019, DALLAS, TX | (México City, MX) Obra Blanca Expo (OB Expo), a new tradeshow of the Tile Council of North America (TCNA), has joined with Informa, the world's largest exhibition organization, to bring StonExpo to México. OB Expo with StonExpo Mexico will take place October 15–17, 2019, at Expo Santa Fe, México City.

Started in 1987, StonExpo is an international exhibition of marble, granite, and other natural stones, along with the latest trends in stone design and fabrication machinery. StonExpo has been featured at The International Surface Event in Las Vegas since 2004 and this December will also be held in China at The International Surface Event in Shanghai. OB Expo 2019 will be the first time StonExpo is being presented in México.

OB Expo specializes in interior and exterior finishes and materials used in the final stage of a new construction or remodel project, along with those unique items that allow an architect or designer to crown a project with final touches.

OB Expo has been designed to provide a superior experience for the visitor. The exhibition is organized by thematic pavilions where three days of events will provide an international platform for architects, interior designers, contractors, distributors, investors, and real estate developers to come together to strengthen relationships, discover the latest trends and product innovations, and above all, to be inspired.



“This unique environment creates the perfect setting for StonExpo, one of the longest running and influential exhibitions in the world of marble and natural stone,” said Amie Gonzalez, Show Director of The International Surface Event.

Industry manufacturers and business professionals interested in more information about StonExpo and the brand expansion into Mexico, should contact the event team at (972) 536-6431 or via email at amie.gonzalez@informa.com or visit www.intlsurfaceevent.com/en/mexico

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Event photos available on [Flickr](#)

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About StonExpo

StonExpo is a B2B stone industry event under The International Surface Event (TISE) brand offering stone industry professionals a global discovery of specialty stone and machinery, stone tools, equipment, services and demonstrations from leading manufacturers and associations. StonExpo's flagship annual event occurs each January in Las Vegas in conjunction with SURFACES and TileExpo; these three mega events combine to become the largest North American floor covering, stone, and tile event featuring over 800 exhibitors and upwards of 450,000 square feet of exhibit space. Established in 1987, StonExpo is proud to now have brand extensions via pavilions, partner events, and branch-brand events in China, Canada, and Mexico. For more information about StonExpo, visit www.intlsurfaceevent.com

About TCNA—México

Tile Council of North America — México (TCNA—México) was incorporated in 2005 to represent tile and tile-related companies with manufacturing in México, and to develop and expand Mexico's ceramic tile industry, and advance the interests of Mexican stakeholders in national and international standards.

About Tile Council of North America (TCNA)

TCNA is a trade association representing manufacturers of ceramic tile, tile installation materials, tile equipment, raw materials and other tile-related products. Established in 1945 as the Tile Council of America (TCA), it became the Tile Council of North America (TCNA) in 2003, reflecting its membership expansion to all of North America.

The Tile Council is recognized for its leadership role in facilitating the development of North American and international industry quality standards to benefit tile consumers. Additionally, TCNA regularly conducts independent research and product testing, works with regulatory, trade, and other government agencies, and publishes installation guidelines, tile standards, economic reports, and promotional literature.

About Informa PLC

Informa PLC is a leading, international business to business information services Group, operating in over 30 countries. We create transaction-led exhibitions and content-based events, specialist data, intelligence and marketing services products, as well as scholarly research and specialist reference-led academic content. Our products and services help businesses and professionals connect, learn, do business and gain an edge over the competition. Informa is listed on the London Stock Exchange and is a member of the FTSE 100.