

SAVE THE DATE 2021 ONLINE: January 26 - January 28  
SAVE THE DATE 2021 LAS VEGAS: June 16 – June 18  
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## WHAT'S ON TISE LIVE

**Everything flooring, stone, & tile – virtually – January 26-28**

**200+ Vendors | Product Features | Education | Training | Virtual Tours | Trends | and more...**

**January 6, 2021 | DALLAS, TX:** The International Surface Event (TISE): SURFACES | StonExpo/Marmomac | TileExpo has exciting news updates for the industry coming at their new virtual event, TISE Live Virtual Event. Plan to join your industry peers Tuesday through Thursday, January 26-28 online at TISE Live. Opportunities for retailers, distributors, architects, designers, builders, contractors, installers, fabricators, remodelers are all available inside TISE Live. TISE Live's presenting sponsor is Mannington.

**GRAB A TISE LIVE VIRTUAL ONLINE PASS - OR - GO VIP WITH A TISE 2021 ANNUAL PERKS PASS AVAILABLE NOW INSIDE REGISTRATION | *Registration sponsored by Phenix Flooring***

Inside the TISE Live Virtual Event registration, attendees will see two options: a TISE Live Virtual Online Pass or a TISE Annual Perks Pass. And, TISE is donating \$5 of every paid registration to your choice of industry charity featured in registration.

A **TISE Live Virtual Online Pass** offers full access to the TISE Live Virtual Event happening this January including access to the company profiles and virtual exhibit hall, product pitch videos, virtual tours, education programs, exhibitor meetings, and more for only \$25. Industry pros reading this news release can [register now saving 40%\\*](#) by using code: SAVE40 and register for only \$15. The **TISE Annual Perks Pass** offers full access to everything virtual from TISE Live for 2021, plus an exhibits pass to the TISE 2021 Las Vegas event coming up June of 2021 at the Mandalay Bay, along with a host of VIP benefits from TISE. A \$200 plus value offer for only \$55.

The industry is making plans now to gather VIRTUALLY to network, source, and purchase products and services

online at the TISE Live Virtual Event. [Register Now >>](#)

## SOURCE PRODUCTS + MEET WITH VENDORS



Connect with and source products from over 200 flooring, stone, and tile industry manufacturers online in the TISE Live Virtual Event. [View the list](#) of participating companies online. At TISE Live, attendees can tour and chat within virtual booths and company profiles, request video meetings or request information via business card drops, and be matched by product interest with matching suppliers. In addition, TISE Live has been designed to be all about product sourcing. Attendees can review the vendor product spotlights in TISE Live and connect directly inside TISE Live with those manufacturers for meetings inside the system.



TISE Tv has also produced [product feature videos](#) for the TISE Live Virtual Event specifically for attendees to hear directly from the manufacturers on the highlights, innovations, and benefits of their products. Watch as manufacturers introduce their products much like they would right inside their booths at the event. Discover new product introductions and innovation releases while receiving detailed product information directly from suppliers inside these 10-15-minute product video episodes.

## CONVERGE EDUCATION SESSIONS



Gather the latest data, the newest trends, and hear directly from industry experts with CONVERGE Education Sessions in the TISE Live Virtual Event. [View the full program](#) online or watch the [Speaker Invites](#) on Facebook. Topics will range the spectrum of flooring, stone, and tile-related subjects for the Creative, Suits, and Hammer & Nail categories. No matter what your career in the industry, TISE Live has an education opportunity to inspire, educate, or train. Here are just a few of the opportunities discoverable inside the TISE Live event: [Refresh? Remodel? Reduce? Sprucing Up the Showroom](#), *presented by Floor Covering Weekly* | [Off the Rack Apps for Out of this World Visuals](#) | [The Dirty Little Secret of SPC](#) | [From Quarry to Installation](#), *presented by Stone World Magazine* | [Intricate Cuts](#) | [Mixed Medium and Wild Patterns](#), just to name a few.

## FEATURED PROGRAM HIGHLIGHTS



### **LOCKING TECHNOLOGY IN THE FLOORING INDUSTRY INNOVATIONS THAT MAKE A DIFFERENCE, *Presented by Unilin***

This educational webinar will give the background needed to make an educated choice in locking technology. Unilin will explain the differences between locking systems, go in detail on the tests that can be performed to determine the strength and durability of a locking technology, and will shine a light on the newest innovations in the industry.



### **HOW TO ADAPT TO A CHANGING INDUSTRY AFFORDABLE WEB TOOLS FOR THE STONE, FLOORING & TILE INDUSTRIES *Presented by Visualizer Plus***

*How to Adapt to a Changing Industry* presentation features the use of cutting-edge interactive 3D web-tools that can be used to enhance user engagement and interaction on your website. Maximize the potential of your business by incorporating these affordable and easy to use tools today.



### **2020: THE QUIRKY RECOVERY**

*Presented by Stone Update Magazine | Stone Update Podcast*

U.S. hard-surface imports help define the year of lockdowns, mask-ups and surprising industry gains. This session will provide stone industry insights by the numbers and share the recovery story for 2020.



### **OVERCOMING THE CHALLENGES OF EXISTING CONDITIONS FOR TILE**

*Presented by the National Tile Contractor's Association*

A well-done tile installation is not only beautiful; it will also stand the test of time. However, many components must be in place for the end result to be successful. During this session, NTCA will explore the first-view site conditions and what must be done to overcome these obstacles including: contaminated substrates, unsuitable substrates, and other items that do not meet the American National Standard Institute (ANSI) standards.

## **TRENDS, VIRTUAL TOURS & FUN ACTIVITIES**

Not only can you source products from across the full flooring, stone, and tile spectrum of companies and learn from industry icons in the education program, attendees have the opportunity to dive into trends, virtual tours, and some fun activities!



### **DESIGN TREND VIRTUAL HOME TOURS**

Virtually tour the Colorful Coastal Property + Iconic Airstream Makeover from [Rachel Moriarty](#), California Calabasas Canyon Wolf Peak Showhome from [Jennifer Farrell](#), and the Million Dollar Modern Highland Park Makeover from [Christopher Charles Evans](#). Each one of these incredible designers will walk attendees through their amazing spaces as they discuss their surface material choices and the trends and influences that led to those decisions.

[Watch online](#) for more releases of exciting activities and experiences coming to TISE Live.

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## **SAVE THE DATE FOR LAS VEGAS 2021**

Save the date for The International Surface Event 2021 in Las Vegas scheduled to be held June 16-18, 2021 at the Mandalay Bay Convention Center in Las Vegas, Nevada. Watch for event updates at [www.intlsurfaceevent.com](http://www.intlsurfaceevent.com). Know you want to head to Vegas? Then do not miss the TISE 2021 Annual Perks Pass inside the TISE Live Virtual Event registration offering over \$200 worth of VIP benefits for only \$55. This offer is an exclusive inside TISE Live registration.

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**About TISE Live Virtual Event (TISE Live)**

TISE Live Virtual Event is the new virtual event produced by The International Surface Event (TISE). TISE Live is a product-focused virtual experience offering flooring, stone, and tile product features and manufacturers, unique content, education, and networking opportunities. The first edition of the TISE Live Virtual Event is occurring January 26-28, 2021 online. [www.TISElive.com](http://www.TISElive.com)

#### **About The International Surface Event (TISE): SURFACES | StonExpo/Marmomac | TileExpo**

The International Surface Event (TISE), comprised of SURFACES | StonExpo/Marmomac | TileExpo, was formed in 2014, grouping the three long-standing trade events and creating an unparalleled opportunity for industry professionals from all sides of the flooring, stone and tile spectrum to meet, interface and collaborate in one place. [www.intlsurfaceevent.com](http://www.intlsurfaceevent.com) The event sponsors are the World Floor Covering Association (WFCA), the Natural Stone Institute, Natural Stone Council (NSC), National Tile Contractors Association (NTCA), and the Ceramic Tile Education Foundation (CTEF) – [view sponsor info >>](#)

#### **About Informa Exhibitions**

Informa Exhibitions, the global exhibitions division of Informa PLC, enables communities across the globe to engage, experience and do business by providing them with powerful platforms to connect across key regions and market verticals. Industry insight, coupled with an innovative and customer first approach, provides Informa Exhibitions' customers and partners with the opportunity to create business advantage and access markets, both digitally and face-to-face, 365 days of the year.

#### **About Informa PLC**

Informa PLC is a leading, international business to business information services Group, operating in over 30 countries. We create transaction-led exhibitions and content-based events, specialist data, intelligence and marketing services products, as well as scholarly research and specialist reference-led academic content. Our products and services help businesses and professionals connect, learn, do business and gain an edge over the competition. Informa is listed on the London Stock Exchange and is a member of the FTSE 100.

\*Promo code conditions apply. Not valid for already registered or non-exhibiting manufacturers. Only valid on TISE Live Virtual Online Pass.