

Virtual edition occurring alongside the TISE Live Las Vegas in-person event June 16-18, 2021
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TISE

LIVE

VIRTUAL



THE INTERNATIONAL SURFACE EVENT™ SURFACES stonExpo MARMO+MAC tile expo



TISE LIVE VIRTUAL EVENT, THE VEGAS EDITION

TISE is offering the industry an opportunity to join us in Las Vegas ‘socially’ even if they can not travel to the in-person event. Bridging the gap between the on-site Las Vegas event and the TISE Live Virtual Vegas Edition, TISE is offering content and programming directly from the show floor in an invite-only Facebook event. Virtual attendees will have exclusive content only for the virtual event. All TISE Las Vegas in-person attendees will receive access to the virtual event, AND, the industry who can not attend in-person will be invited to join us to participate virtually. Even better, the virtual event will never close leaving the unique opportunity for convenient viewing (*additional exposure for you*) throughout the year.



What Does TISE LIVE Virtual Event, The Vegas Edition Offer?

The TISE Live Vegas Edition will offer content straight from the exhibit hall floor plus a host of other unique content not available at the Las Vegas event – all inside an invite-only Facebook event.

- Opening/closing headliner event(s)
- Full education line-up from the Las Vegas TISE Live Main Stage and Demo Stages
- Live Q&A feeds to speakers for interactive session experiences
- TISE Tv Reporter interviews directly from exhibitor booths in Las Vegas
- TISE Tv product demo episode releases
- Product spotlights
- Lead inquiry opportunities between exhibitors and virtual attendees
- Virtual exhibitor directory online, mobile, and interactive in virtual event
- Unique content not available at the event in Las Vegas.





Exhibitor Participation Opportunities

Package Opportunity *for Las Vegas Exhibitors Only	Package Details	Virtual Exposure	On-site Exposure	Package Price
TISE Tv Product Episode w/ Featured Exhibitor Listing	<p>10-15 minute fully produced TISE Tv product pitch episode. Episode premieres at scheduled time in virtual edition. Episode will run on loop at TISE Tv feature in Las Vegas on show floor.</p> <p>Includes exhibitor listing in directory with lead generation from attendee through the new digital show planner.</p> <p>Plus receive a TISE Tv full network launch + benefits after the virtual event. You own a copy of your episode after airing on TISE Tv.</p>	Yes	Yes	\$3,950
TISE Tv Exhibitor Report*	<p>2-3-minute TISE Tv Exhibitor Product Report filmed from your Las Vegas booth. Includes filming onsite with news reporter, editing, and posting in virtual edition. Plus receive a TISE Tv full network launch + benefits after the virtual event. You own a copy of your interview after airing on TISE Tv.</p>	Yes	Filmed on-site	\$950 - \$1,350
Featured Exhibitor Listing	<p>Exhibitor listing in the TISE 2021 directory marked as a “virtual” exhibitor. Includes company logo, 50-word description, product categories, and company contact info. Listing is searchable by in-person Vegas attendees as well as all virtual attendees. Facebook posting of virtual directory inside the virtual edition.</p>	Yes	Yes	\$1,950
Product Spotlight	<p>Product image plus 50-word description of your product posted inside the virtual event Includes tag to your social media page and link to your website. Must have exhibitor listing.</p>	Yes	No	\$500
TISE Live Demo Stage Presentation*	<p>20-minute live presentation on the TISE Live Demo Stage in Las Vegas. Demonstration filmed, edited, and aired into the virtual event. You own a copy of your presentation after airing on TISE Tv.</p>	Yes	Yes	\$1,950
TISE Live Main Stage Education Presentation*	<p>30-minute live education session on the TISE Live Main Stage in Las Vegas Presentation pre-filmed and aired simultaneously into the virtual event. You own a copy of your session after airing at the event.</p>	Yes	Yes	\$2,950
TISE Live Virtual Vegas Title Sponsorship	<p>Sponsor’s branding is attached to TISE Live Vegas Edition logo and is promoted where-ever the virtual edition is promoted.</p>	Yes	No	\$15,000



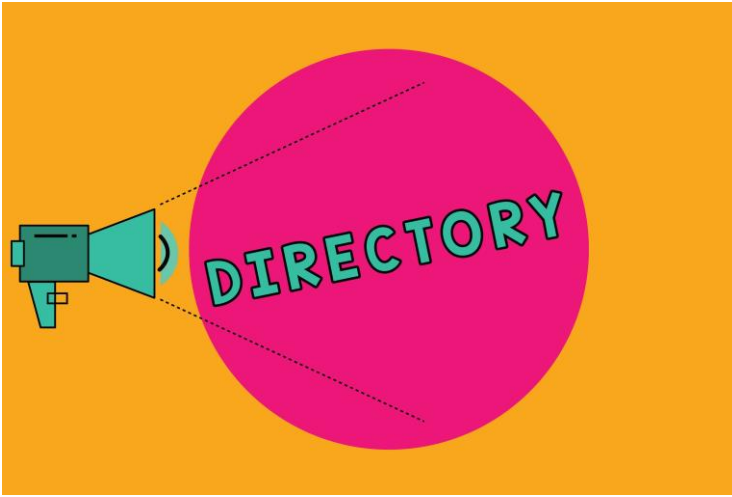
TISE TV PRODUCT DEMO VIDEO EPISODE

Explain your company and newest product releases in a 10-15-minute product demo episode that will be premiered to the TISE Live Vegas Edition, as well as on a loop on-site at the in-person event. Plus, benefit from being listed as an exhibiting brand in the directory.

- Video production of 10-15-minute PITCH product segment
- Remote filming with video producer prior to event to produce the episode
- Release of product episode inside the TISE Live Vegas Edition June 16-18
- Feature of video in the TISE Tv Show Feature on-site in Las Vegas
- Release of product episode + full release benefits on TISE TV broadcast network
- You own the product episode for continued marketing use after the event
- Includes the featured exhibitor listing package
- Lead generating through the exhibitor listing and virtual event
- **UPGRADE:** Upgrade your video episode to a 20-minute branded episode, more camera angles and your branded video footage infused during production, for \$1,000.

\$3,950/ea
Upgrade \$1,000





Featured Exhibitor Listing

Get an exhibitor listing in the TISE 2021 exhibitor directory online, in the mobile app, and in an interactive directory in the virtual event. Listing includes company logo, description, product categories, and company contact info with posting inside the virtual event.

- Company logo
- Company description
- Company contact information
- Listing featured in online, mobile app and interactive directory.
- Inclusion in exhibitor listing post inside virtual event
- Lead generating through exhibitor listing from all TISE attendees and attendee prospects

\$1,950/ea





Product Spotlight

Feature your product online, in the mobile app, and inside the virtual event. Includes product photo, product description and social tags with a link to your website. Your product spotlight will be featured as a post inside the virtual event. Must have a featured exhibitor listing to purchase a spotlight.

- Product photo
- Product Description
- Product post inside virtual event including photo, description, social tags, and link to listing
- Product featured online and in mobile app searchable by all TISE attendees and prospects
- Connected to your exhibitor listing online and in mobile app

\$500/ea





TISE TV Reporter Interviews

Have a TISE Tv News Reporter come to your booth and film you in an interview you introduce or demo your product or services in a 2-3-minute segment. TISE Tv crew will edit and distribute your video within hours and post inside the TISE Live Virtual Vegas edition as well as to the full TISE Tv industry viewing audience, expanding your exposure directly from the show floor.

- Video production of 2-3-minute product preview interview right from the show floor
- Release of product episode inside the TISE Live Vegas Edition
- Release of interview + release benefits on full TISE TV broadcast network
- You own the product interview for continued marketing use after the event
- **Three package options available.**

	PRO	BRAND	STANDARD
3-Product Feature Segment	✓	✓	✓
On-Sight Filming	✓	✓	✓
Professional TV News Reporter	✓	✓	✓
"Featured on The LBN" Table Tent	✓	✓	✓
Professional Video Editing	✓	✓	✓
Social Media Distribution (173k viewers)	✓	✓	✓
Branded Logo Placement	✓	✓	✓
Lower 3rds with Company URL	✓	✓	✓
Logo Stinger Outro	✓	✓	✓
FREE MP4 Video File of Your Segment	✓	✓	✓
Logo Stinger Intro & Outro with Voice Over	✓	✓	-
Facebook & Instagram Ad Boost	\$50	\$20	-
QVC-Style Product Overlays	★	-	-

This opportunity is only available to in-person June Las Vegas exhibitors.

Standard Package - \$950

Branded Package - \$1,150 (includes boosted social promotion)

Pro Enhanced Package - \$1,350 (more editing + boosted social promotion)





TISE Live Demo Stage and Main Stage Presentation

Choose to present a product demonstration or education session in our TISE Live show features on-site in Las Vegas. Demo and session will be promoted alongside all the programming in the preshow and onsite marketing. In addition, your presentation will be recorded and featured in the virtual event.

- **TISE Live Main Stage Education Presentation**

Work with our TISE content manager to produce a 30-minute session on our TISE Live Main Stage. You will present your session live on the Main Stage. Plus, your session will be pre-recorded and released in our TISE Live Virtual Vegas at the same time allowing interactive Q&A from virtual attendees during your session. Plus, you'll own a copy of your presentation after the event.

- **TISE Live Demo Stage Product Demonstration**

Present a 30-minute demonstration of your product on the TISE Live Demo Stage on-site in Vegas. Your demonstration will be recorded onsite by our TISE Tv crew and released in our TISE Live Virtual Vegas coinciding with the in-person event. Plus, you'll own a copy of your demonstration after the event.

This opportunity is only available to in-person June Las Vegas exhibitors.

Main Stage Presentation \$2,950/ea
Demo Stage Presentation \$1,950/ea



TITLE “Presented by” SPONSOR \$15,000 EXCLUSIVE

Take the highest-profile position and feature your brand alongside the title of the event. Your logo will be infused with the TISE Live event logo and used in any and all marketing communication promoting the event.



Benefits:

- Your logo infused as “Presenting Sponsor” with the TISE Live Virtual logo and marketed everywhere TISE Live is promoted before, during, and post event.
- Your branding across the marketing campaign promoting your title sponsorship, including website, emails and social posts
- Tier 1 priority booth placement for live February 2022 event
- One exclusive custom targeted email to the entire registration file post-event (deployed by Show Management)
- TISE Tv Product Demo Video Package which includes a 10-15-minute TISE TV product feature video production with feature in the virtual event and on-site, and the featured exhibitor listing package. (\$3,950 value)
- Product feature video to be distributed on TISE TV broadcast network post event

For more information or to inquire about participating, contact our team at 800-547-3477
info@tisewest.com | www.intlsurfaceevent.com

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