HESURFACEEVENT 2022 SPACE APPLICATION & CONTRACT

stonexpo tile

EXHIBITS February 1-3, 2022

Nevada USA

2021 Booth #	
2021 Booth SF	

UKFACES	expo	Mandalay Bay Convention Center	Las Vegas,

PRIMARY COMPANY INFORMATION: (The "Exhibiting as" company name, address, phone, toll-free phone, and URL listed below will be published in the printed Event Guide and online exhibitor listing). Legal Company Name: _ Exhibiting as: ___ Mailing Address: ____ City: _ State/Province: Zip/Postal Code: _____ Country**: _____ Web Address: Phone: Toll-Free: Fax: $\textbf{SHOW CONTACT INFORMATION:} (If the show contact is not responsible for the overall health and safety at the event then please email the contact information to dana.murrell@informa.com.)} \\$ Title: E-mail: INVOICE/ACCOUNTING CONTACT INFORMATION: (FOR ALL INVOICE/ACCOUNTING CORRESPONDENCE, If different address than above, please fill in below). Contact Name: Mailing Address: _ Phone: E-mail: MARKETING CONTACT INFORMATION: (FOR ALL MARKETING CORRESPONDENCE. If different than above, please fill in below). Phone: E-mail: CHOICE SPACE SELECTION Choice Space Selection gives you the freedom and flexibility of choosing the exhibit space, booth layout and investment level that works best for your business. Simply choose from: (1) member versus non-member, (2) the number of open sides (or corners) your booth layout requires, and (3) your square footage needs. List all preferred booth space(s). All space is allocated in 100 sq. ft. increments. Please provide 3 options. 2nd Choice 1st Choice Please reserve exhibit space in The International Surface Event (TISE) 2022 to be held February 1-3, 2022 at the Mandalay Bay Convention Center. We request the exhibit space(s) listed above. If our space choice has been allocated, we request that The International Surface Event assign what it considers to be the best space available.

SPONSORSHIP INFORMATION CAN BE FOUND AT INTLSURFACEEVENT.COM

If you're interested in sponsorships, check here \Box

INTERNATIONAL COMPANIES ONLY

☐ Insurance (Int'l Exhibitor Requirement)......\$115**

Insurance coverage will be added for International Exhibitors but any exhibitor can purchase a policy. All exhibitors are required to obtain the coverages outlined in clause 25 of our Exhibitor Terms and Conditions regardless of geographic Icacian. International insurance policies often are not valid in the United States; Inform Markets negolitated the necessary coverages at a discounted rate to ensure the appropriate coverages are in place. Coverage will be opted in and included when contracting. International is defined as outside the United States or Canada. This fee will be will be written to the United States or Canada. This fee will be written for sund to the United States or Canada. This fee will be written for sund to the United States or Canada. This fee will be written for sund to the United States or Canada. This fee will be written for sund to the United States or Canada. This fee will be written for sund to the United States or Canada. This fee will be written for sund to the United States or Canada. This fee will be written for sund to the United States or Canada. This fee will be written for sund to the United States or Canada. This fee will be written for sund the United States or Canada. This fee will be written for sund the United States or Canada. This fee will be written for sund the United States or Canada. This fee will be written for sund the United States or Canada. This fee will be written for sund the United States or Canada. This fee will be written for sund the United States and the United States and the United States are provided to the United States or Canada. This fee will be written for sund the United States or Canada. This fee will be written for sund the United States or Canada. This fee will be written for sund the United States or Canada. This fee will be written for sund the United States or Canada. This fee will be written for sund the United States or Canada. This fee will be written for sund the United States or Canada. This fee will be written for sund the Written for w

ADMIN FEE W/LISTING PACKAGE \$450
Each exhibitor will pay an admin listing fee. This fee includes a listing package that provides an online and mobile app listing w company name, address, description, booth number, company logo, and 1 product image and product description.

CANCELLATION POLICY
If Exhibitor desires to cancel this Contract, Exhibitor ma
only do so by giving notice thereof in writing sent to IM
with evidence of receipt. If such written notice is receiv
at least 130 days prior to the opening date of the Event
(February 1, 2022), then Exhibitor will remain liable for at least 130 days prior to the opening date of the Event (February 1, 2022), then Exhibitor will remain liable for 50% of the total exhibit fee. Otherwise, Exhibitor will remain liable for 100% of the total exhibit fee, regardless of when this Contract is executed by Exhibitor. In addition, Exhibitor will remain liable for 100% of all fees paid or payable in respect of sponsorships, regardless of when this Contract is executed or cancelled by Exhibitor. These amounts are considered liquidated and agreed upon damages, for the injuries IM will suffer as a result of Exhibitor's cancellation. This provision for liquidated and agreed upon damages is a bona fide provision and not a penalty. The parties understand that the withdrawal of the space reserved from availability and, if applicable, the cancellation of sponsorships, in each case at a time when other parties would be interested in such space and/or products, will cause IM to sustain substantial damages that will not be capable of determination with mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this Contract as a valid pre-estimate of these damages. The date of cancellation shall be the date IM receives written notice. IM reserves the right to treat Exhibitor's downszing of booth space as cancellation of the original space and privable on we have been incorporated into this contract. space as cancellation of the original space and purchase of new booth space, and Exhibitor may be required to move to a new location.

Informa Markets reserves the right to treat Exhibitor's downsizing of booth space as cancellation of the original space and purchase of new booth space, and Exhibitor may be required to move to a new location.

CHOICE SPACE COST

Are you a WFCA Associate Member? ☐ YES WFCA Member # □ No Are you a Natural Stone Institute Member? ☐ YES Nat. Stone Institute Member #_____ □ No Are you a NTCA Member? ☐ YES NTCA Member # □ No

2 Ope

1 Open Side

(No Corner)

To qualify for WFCA member rates, dues must be paid current for 2021-2022 by October 15, 2021 to the World Floor Covering Association. Visit www.wfca.org for details. To qualify for the Sponsoring Organization member rate with Natural Stone Institute or any of the other sponsoring organizations, you must be a current member in good standing by June 30, 2021.

3 Open Sides	4 Open Sides
(2 Corners)	(4 Corners)
\$ 38.20	\$ 38.60
	(2 Corners)

1 Open Side	2 Open Sides	3 Open Sides	4 Open Sides
(No Corner)	(1 Corner)	(2 Corners)	(4 Corners)
\$ 45.40	\$ 47.25	\$ 47.75	\$ 48.24
	(No Corner)	(No Corner) (1 Corner)	(No Corner) (1 Corner) (2 Corners)

ON FLOOR / OFF FLOOR PRODUCT SHOWROOMS: Member \$44.95 / sq. ft. | Non-Member \$56.20

TOTAL SQUARE FEET X TOTAL APPLICABLE SQUARE FOOT RATE				E	= TOTAL EXHIBIT SPACE COST \$				
Would you like to add a lead scanner or an See attached listing page.	upgra	ded listing?	LISTING PACK	AGE UPGRADE \$	·	+ LEAD SCA	NNER \$	·	= TOTAL UPGRADES \$
show do you wish to exhibit in? er of open sides selected?		SURFACES 4 Open Sides		StonExpo/Marmomac 3 Open Sides		TileExpo 2 Open Sides		1 Open Side	

nat products will you be exhibiting at TISE? __ **Calculate**

Total

Number of open sides selected? What options did you select, if any?

narkets do you sell to at TISE?

CALCULATE THE CONTRACT TOTAL

Exhibit Space Total Cost \$ Admin Fee w/Feature Listing + \$____\$450 Total Upgrades + \$ CONTRACT TOTAL \$

CALCULATE THE DEPOSIT TOTAL

50% x Exhibit Space Total Cost \$ _ Admin Fee w/Feature Listing

\$450 Total Upgrades \$___

□ Both

Date Received:_

USE ONLY

Booth Type:_

Booths Assigned:

FOR SHOW MANAGEMENT

Deposit Received:

AE: CO ID#:

GL CODE:

☐ Commercial Only

Off Floor Meeting Room

QUESTIONS?

Please contact Show Management at 800.547.3477, 972.536.6400 or sales@TISEwest.com with any questions. All payments should be in U.S. funds. Exhibitors are responsible for all bank collection fees and/ or discounts associated with their payments.

informa markets

METHOD OF PAYMENT:

U.S. funds only, please check one:

On Floor Meeting Room

☐ Residential Only

- ☐ Check made payable to: The International Surface Event
- $\hfill\square$ Credit Card: PCI compliance requires credit card information must only be received via our secure fax line 972-550-5390 or through our online contract portal.

MAIL CHECKS TO:

Informa Markets | The International Surface Event 222 West Las Colinas Boulevard, Suite 450E Irving, Texas 75039

Toll-free: 800.547.3477 Outside USA: 972.536.6400

Printed Name:

Space Draw Deadline: 25% deposit due at contract signing, second 25% installment due July 30 and balance due October 1. All contracts submitted after June 20 require 50% deposit due at contract signing and balance due October 1. All contracts submitted after October 1, 2021, pay in full.

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the Informa Markets Sponsorship and Exhibitions Terms and Conditions found online www.intlsurfaceevent.com/exhibit-terms and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. By providing your contact information and signature, you are authorizing by Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, SMS or email.

Kequirea	Signature: X
- 44	

www.intlsurfaceevent.com



CHOOSE TO BE

2022 EXHIBITS 1 - 3 February

Mandalay Bay Convention Center | Las Vegas, NV

IMPRESSIONS

BASIC

BEST VALUE! LEAD **GENERATION**

ENHANCED LISTINGS GET YOU MORE TRAFFIC ON THE

ONLINE EXHIBITOR DIRECTORY AND FLOOR PLAN.

MAXIMUM EXPOSURE

EXHIBITOR DIRECTORY



ATTENDEES USE THE **EXHIBITOR DIRECTORY TO** PLAN THEIR VISIT TO THE TISE EVENT AND SHORT-LIST THE EXHIBITORS THEY PLAN TO SEE. BE SEEN DURING THE SHOW AS ATTENDEES DOWNLOAD AND USE THE MOBILE APP TO STAY ORGANIZED AND BROWSE SESSIONS, EXHIBITORS, AND PRODUCTS.

	•	<u> </u>	·
Company Name	Yes	Yes	Yes
Company Address	Yes	Yes	Yes
Company Description	Yes	Yes	Yes
Product Categories	10	20	20
Booth Number	Yes	Yes	Yes
Hyperlink to website	No	Yes	Yes
Company Logo	Yes	Yes	Yes
Product Images & Descriptions	1	5	10
Video Panels	0	0	5
Documents / Collateral	0	0	5
Show Specials	0	5	5
Access to Online Leads	No	Yes	Yes
Priority Directory Placement	No	No	Yes
Mobile App Product Category Banner Ad (non-exclusive)	0	1	1
Add Lead Retrieval App	+ \$600	+ \$500	+\$400

MORE INFORMATION at sales@tisewest.com | 972.536.6300























