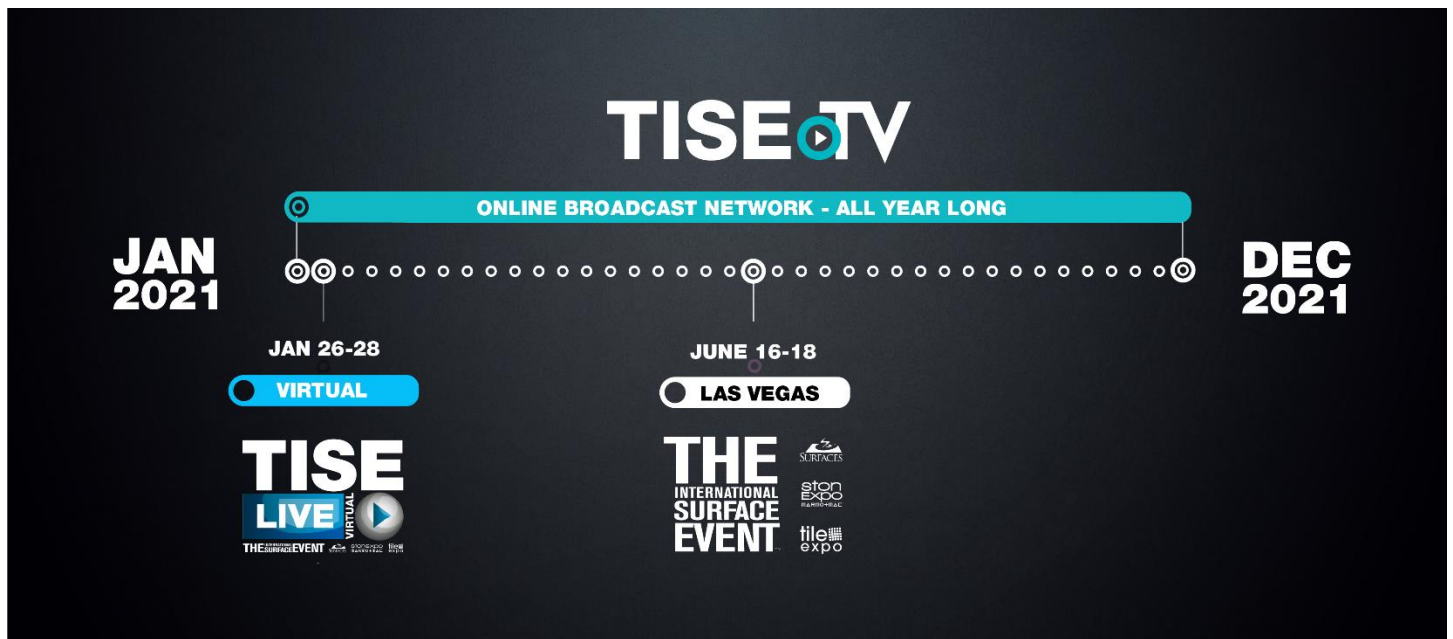




## Introducing New Product Sourcing & Distribution Opportunities from The International Surface Event.

**NOVEMBER 2020, DALLAS, TX** | Now more than ever The International Surface Event (TISE): SURFACES | StonExpo/Marmomac | TileExpo is dedicated to being the premiere floor covering, stone, and tile product distribution network for the industry. In an effort to provide new opportunities for our communities to connect and grow, TISE has implemented a “lift and shift” planning program which has a host of opportunities available to ensure all manufacturers, as well as industry buyers, have the maximum opportunity for product distribution, sourcing, networking, and learning. TISE is excited to announce it has expanded its product distribution network with some of these opportunities incorporating the Las Vegas landmark event (TISE Las Vegas), a new virtual experience (TISE Live Virtual Event), and an online broadcasting network (TISE TV).



### TISE LAS VEGAS | JUNE 16-18, 2021

The landmark TISE event, [TISE Las Vegas](#), which normally occurs in January each year, will occur in June for 2021 offering buyers the opportunity to be face-to-face with their business associates and their industry friends. See the newest products, have in-person conversations, and enjoy a special buying experience. Plus, for the first time ever in TISE’s history, the event will be occurring in summer so visitors can take advantage of all of the fun seasonal and outdoor opportunities Las Vegas has to offer while at the event. Exciting new features are being developed for the Las Vegas event, so watch for updates at [www.intlsurfaceevent.com](http://www.intlsurfaceevent.com)



## TISE LIVE VIRTUAL EVENT | January 26-28, 2021

Occurring this upcoming January over the original TISE event dates is the new [TISE Live Virtual Event](#). This unique industry event will GO LIVE online with the future of floor covering, stone, and tile surfaces for 2021 offering attendees the opportunity to connect and preview products while enjoying creative, immersive online experiences. Join us for three packed days of product-focused live meetings, education, product pitch videos, and unique, fun content and activities, January 26-28, 2021.

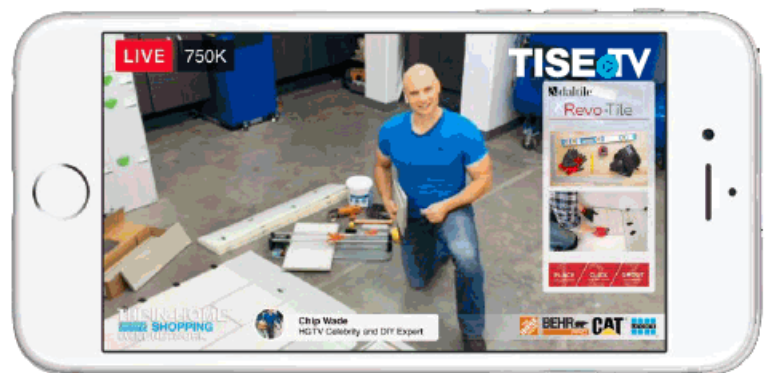
**Presenting sponsor** | Mannington Mills

**Registration sponsor** | Phenix Flooring.



## TISE TV | Airing episodes all year long

TISE has partnered with the Live Broadcast Network (LBN) to bring the industry a whole new floor covering, stone, and tile shopping and product sourcing experience: the [TISE TV Broadcasting Network](#), streaming all original product programming on Facebook. Episodes will also be available through Google Tv, Youtube, and LinkedIn. Plus, after airing, episodes are available on demand and sharable with



customers. The first episodes from Mannington Mills and Kardean Designflooring are in production now and will be launching as weekly webisodes starting in December. Watch for the TV Guide coming [online](#) to preview air dates and [follow us on Facebook](#) to ensure you get the live feed updates when the episodes air. TISE TV is

an opportunity to watch product introductions and connect with the presenting manufacturers live from anywhere in the world.



### **LOOKING FORWARD TO 2021**

There is so much to look forward to as the TISE team rolls out these product sourcing opportunities and new programs for the upcoming year. Manufacturers interested in participating in any of the above programs should [contact the TISE team](#). Industry professionals should watch for updates and news on all of these programs, and maybe even a few more, in the coming months! Make sure to [sign up](#) for the event newsletters and [follow the event](#) on social media to stay abreast of industry and event news.

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### **About The International Surface Event**

The International Surface Event (TISE): SURFACES | StonExpo/Marmomac | TileExpo has served nearly 30 years as an industry marketplace for businesses to come together, seek products and services, build relationships and develop their businesses. The TISE vision is to create spaces where buyers and sellers gather to purchase products, gain design inspiration, and develop their businesses. We make this possible by carefully sourcing exhibiting brands, crafting content and events, and developing show features that match the needs of the industry. As the first event of the year, TISE is perfectly positioned to offer product launches, critical first of the year buying opportunities, and annual meetings. As the design team for Informa Global Exhibitions, the world's largest tradeshow event organizer, the TISE team strives to grow memorable event brands that engage with the industry verticals the event supports. We exist to create experiences where passion and purpose come together.

### **About Informa Markets:**

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including *Pharmaceuticals, Food, Medical Technology* and *Infrastructure*. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit [www.informamarkets.com](http://www.informamarkets.com).