

PRIMARY COMPANY INFORMATION:

(The "Exhibiting as" company name, address, phone, toll-free phone, and URL listed below will be published in the printed Event Guide and online exhibitor listing).

Legal Company Name: _____

Exhibiting as: _____

Mailing Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country** : _____ Web Address: _____

Phone: _____ Toll-Free: _____ Fax: _____

SHOW CONTACT INFORMATION: (If the show contact is not responsible for the overall health and safety at the event then please email the contact information to dana.murrell@informa.com.)

Contact: _____ Title: _____

Phone: _____ Fax: _____

E-mail: _____

INVOICE/ACCOUNTING CONTACT INFORMATION: (FOR ALL INVOICE/ACCOUNTING CORRESPONDENCE. If different address than above, please fill in below).

Contact Name: _____

Mailing Address: _____

Phone: _____ Fax: _____

E-mail: _____

MARKETING CONTACT INFORMATION: (FOR ALL MARKETING CORRESPONDENCE. If different than above, please fill in below).

Contact Name: _____

Phone: _____ E-mail: _____

CHOICE SPACE SELECTION

Choice Space Selection gives you the freedom and flexibility of choosing the exhibit space, booth layout and investment level that works best for your business. Simply choose from: (1) member versus non-member, (2) the number of open sides (or corners) your booth layout requires, and (3) your square footage needs.

List all preferred booth space(s). All space is allocated in 100 sq. ft. increments. Please provide 3 options.

1st Choice _____ 2nd Choice _____ 3rd Choice _____

Please reserve exhibit space in The International Surface Event (TISE) 2022 to be held February 1-3, 2022 at the Mandalay Bay Convention Center. We request the exhibit space(s) listed above. If our space choice has been allocated, we request that The International Surface Event assign what it considers to be the best space available.

CHOICE SPACE COST

Are you a WFCMA Associate Member? YES WFCMA Member # _____ No

Are you a Natural Stone Institute Member? YES Nat. Stone Institute Member # _____ No

Are you a NTCA Member? YES NTCA Member # _____ No

To qualify for WFCMA member rates, dues must be paid current for 2021-2022 by October 15, 2021 to the World Floor Covering Association. Visit www.wfca.org for details. To qualify for the Sponsoring Organization member rate with Natural Stone Institute or any of the other sponsoring organizations, you must be a current member in good standing by June 30, 2021.

MEMBERS	MEMBERS				NON MEMBERS	NON MEMBERS			
	1 Open Side (No Corner)	2 Open Sides (1 Corner)	3 Open Sides (2 Corners)	4 Open Sides (4 Corners)		1 Open Side (No Corner)	2 Open Sides (1 Corner)	3 Open Sides (2 Corners)	4 Open Sides (4 Corners)
Standard Rate	\$ 36.30	\$ 37.80	\$ 38.20	\$ 38.60	Standard Rate	\$ 45.40	\$ 47.25	\$ 47.75	\$ 48.24

ON FLOOR / OFF FLOOR PRODUCT SHOWROOMS: Member \$44.95 / sq. ft. | Non-Member \$56.20

TOTAL SQUARE FEET _____ X TOTAL APPLICABLE SQUARE FOOT RATE _____ = TOTAL EXHIBIT SPACE COST \$ _____

Would you like to add a lead scanner or an upgraded listing? LISTING PACKAGE UPGRADE \$ _____ = + LEAD SCANNER \$ _____ = TOTAL UPGRADES \$ _____
See attached listing page.

Which show do you wish to exhibit in?
Number of open sides selected?
What options did you select, if any?
What markets do you sell to at TISE?
What products will you be exhibiting at TISE?

SURFACES StonExpo/Marmomac TileExpo
 4 Open Sides 3 Open Sides 2 Open Sides 1 Open Side
 On Floor Meeting Room Off Floor Meeting Room
 Residential Only Commercial Only Both

Calculate Total

CALCULATE THE CONTRACT TOTAL

Exhibit Space Total Cost \$ _____
Admin Fee w/Feature Listing + \$ **\$450**
Total Upgrades + \$ _____
CONTRACT TOTAL \$ _____

CALCULATE THE DEPOSIT TOTAL

50% x Exhibit Space Total Cost \$ _____
Admin Fee w/Feature Listing + \$ **\$450**
Total Upgrades \$ _____
DEPOSIT TOTAL \$ _____

Please endorse a check for this amount. Make check payable to: THE INTERNATIONAL SURFACE EVENT SALES

QUESTIONS?

Please contact Show Management at 800.547.3477, 972.536.6400 or sales@TISEwest.com with any questions. All payments should be in U.S. funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

METHOD OF PAYMENT:

U.S. funds only, please check one:
 Check made payable to: The International Surface Event
 Wire / ACH
 Credit Card: PCI compliance requires credit card information must only be received via our secure fax line 972-550-5390 or through our online contract portal.

MAIL CHECKS TO:

Informa Markets | The International Surface Event
222 West Las Colinas Boulevard, Suite 450E
Irving, Texas 75039
Toll-free: 800.547.3477
Outside USA: 972.536.6400

FOR SHOW MANAGEMENT USE ONLY

Date Received: _____
Booth Type: _____
Booths Assigned: _____
TSF: _____
Deposit Received: _____
AE: _____
CO ID#: _____
GL CODE: _____

Space Draw Deadline: 25% deposit due at contract signing, second 25% installment due July 30 and balance due October 1. All contracts submitted after June 20 require 50% deposit due at contract signing and balance due October 1. All contracts submitted after October 1, 2021, pay in full.

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the Informa Markets Sponsorship and Exhibitions Terms and Conditions found online www.intlsurfaceevent.com/exhibit-terms and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. By providing your contact information and signature, you are authorizing by Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, SMS or email.

Required

Signature: X _____

Printed Name: _____



CHOOSE TO BE VISIBLE

5X
MORE
IMPRESSIONS

ENHANCED LISTINGS GET YOU MORE TRAFFIC ON THE ONLINE EXHIBITOR DIRECTORY AND FLOOR PLAN.

2022 EXHIBITS 1 - 3 February

Mandalay Bay Convention Center | Las Vegas, NV

INCLUDED
WITH BOOTH

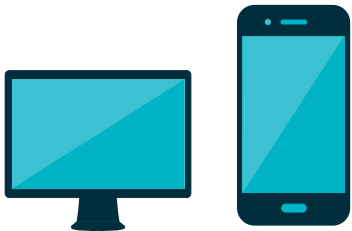
BASIC

**ENHANCED
EXPOSURE**

BEST VALUE

**MAXIMUM
EXPOSURE**

EXHIBITOR DIRECTORY



ATTENDEES USE THE EXHIBITOR DIRECTORY TO PLAN THEIR VISIT TO THE TISE EVENT AND SHORT-LIST THE EXHIBITORS THEY PLAN TO SEE. BE SEEN DURING THE SHOW AS ATTENDEES DOWNLOAD AND USE THE MOBILE APP TO STAY ORGANIZED AND BROWSE SESSIONS, EXHIBITORS, AND PRODUCTS.

Company Name	Yes	Yes	Yes
Booth Number	Yes	Yes	Yes
Company Address	Yes	Yes	Yes
Company Description	Yes	Yes	Yes
Company Logo	Yes	Yes	Yes
Product Categories	10	20	20
Product Images & Descriptions	1	5	10
Show Specials	0	5	5
Hyperlink to website	No	Yes	Yes
Access to Online Leads	No	Yes	Yes
Mobile App Product Category Banner Ad (non-exclusive)	0	1	1
Video Panels	0	0	5
Documents / Collateral	0	0	5
Priority Directory Placement	No	No	Yes
VISIBILITY PACKAGE COST	\$0	\$500	\$800
Add Lead Retrieval NOW and SAVE!			
Lead Retrieval Mobile App (download app onto 3 devices)	+ \$600	+ \$500	+ \$400
VISIBILITY + LEAD RETRIEVAL	\$600	\$1,000	\$1,200

MORE INFORMATION at sales@tisewest.com | 972.536.6300

[Twitter](#) [Facebook](#) [Instagram](#) @tisevents

THE INTERNATIONAL SURFACE EVENT

