



TISE Launches Startup Station for Innovators in 2023

NOV 2022, DALLAS, TX | As part of The International Surface Event's (TISE): SURFACES | StonExpo | TileExpo Beyond the Surface Programs, designed to reach deeper into the many parts of the floor covering, stone, and tile industries, TISE announces the Startup Station for TISE 2023. This new area in the exhibit hall will feature six startup companies who are new launching into the market. Attendees at TISE 2023 should mark this key feature as a destination during their TISE sourcing experience. If you have not yet, **REGISTER** for TISE 2023.

CALLING INNOVATORS

TISE has a call for innovators who have been in the market for less than two years to **APPLY NOW** for consideration. Accepted companies will receive a complimentary turnkey booth space inside the dedicated Startup Station Pavilion in a high-profile location in the exhibit hall. In addition, they will also receive a marketing package to ensure maximum exposure for their company as the TISE event assists as a launch pad for industry exposure their new product(s) or service(s). More information located [online](#).



ABOUT THE INTERNATIONAL SURFACE EVENT

The International Surface Event (TISE): SURFACES | StonExpo | TileExpo has served nearly 30 years as an industry marketplace for floorcovering, stone, and tile businesses to come together, seek products and services, build relationships, and develop their businesses. For more information, please visit www.intlsurfaceevent.com. To view the sponsors of TISE, visit the [industry association page](#) on the event website.

ABOUT INFORMA MARKETS

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology, and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

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Event photos available on [Flickr](#)

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Article and news release credit to TISE Tv from The International Surface Event (TISE): SURFACES | StonExpo | TileExpo. The TISE TV Network, an extension of the TISE event, streams all unique TV video programming on Facebook and online at www.TISEtv.com, offering the industry year-round product introductions, live demonstrations, industry news and updates, and virtual and hybrid floor covering, stone and tile shopping and product sourcing event experiences at www.TISElive.com.