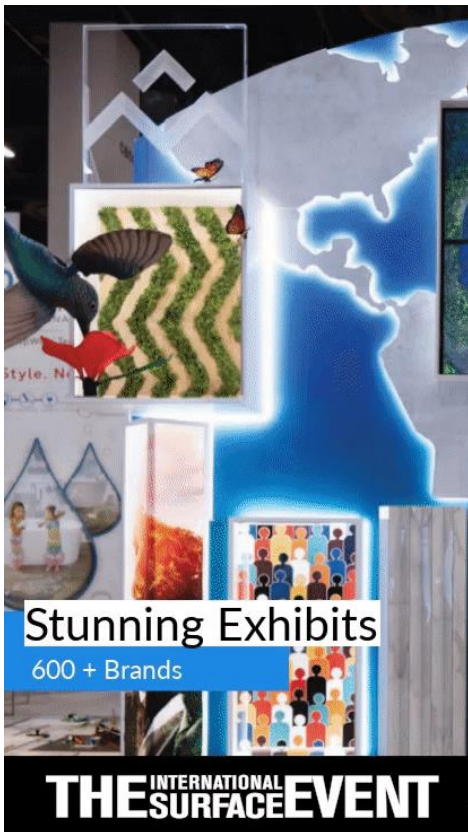




The Industry Resoundingly Says “What an Incredible Show” The International Surface Event 2023 Did Not Disappoint

FEB 24, DALLAS, TX | A revitalized Mandalay Bay facility, an impressive TISE exhibit hall, education and event line-up, and a strong floor covering, stone, and tile industry were evident as The International Surface Event (TISE): SURFACES | StonExpo | TileExpo came to life in Las Vegas January 31-February 2. TISE 2023 experienced a 67% increase in attendance over the already successful 2022 event with double-digit increases again over events going as far back as before 2019. These results, in conjunction with a power-house exhibit hall with almost 600 exhibiting companies, produced an electric product sourcing and buying experience and left the industry saying, “What an incredible show!”.

TISE is inviting the entire industry community together to create a highlight reel of this year’s event in a new **“Add Yours” Instagram Story** featured in the TISE Instagram highlights. Join the event on Instagram to view the story, then click the “Add Yours” button to share your videos, images, or snapshots from TISE 2023 – or – **Continue the Story with the Facebook Video Reel** by sharing and adding your thoughts, pictures, video, and comments. If you are not on Facebook or Instagram, you can watch the highlight story **on YouTube**.



“Just when you think the team at Informa can’t create a better show, they go and top themselves again. From the training sessions to the installation competition, to the comprehensive list of suppliers, and the new set up to simplify the flow of attendees and allow maximum time for Interaction, SURFACES 2023 was the best show in my 10 years as head of the WFCA! Well done!” - Scott Humphrey, President & CEO, World Floor Covering Association, sponsor of SURFACES.

“We had a fantastic experience, and it was great to see such a strong international presence in the Natural Stone Pavilion! Nearly 60 material suppliers to complement the strong showing of equipment & tooling companies and we anticipate even more in 2024. Two additional highlights included the NSI’s introduction of the David Fell Spirit of Service Award to recognize participants in the Gary Sinise Foundation’s R.I.S.E. program, and industry support for our Foundation’s Mission Possible cash and car raffle.” -Jim Hieb, CEO, Natural Stone Institute

“The Ceramic Tile Education Foundation and National Tile Contractors Association were both very pleased with the traffic and quality of attendees at TISE 2023. It is clear installers and contractors have realized the value of in-person networking and interaction with suppliers that happen at a show like TISE. The responses to the education and training we offered at the show were

extremely positive, and we were able to create a lot of energy to support industry certification and training.” - Bart Bettiga, Executive Director, National Tile Contractors Association

ACCESS PRODUCT INTERVIEWS, SESSIONS, DEMOS, AND MORE FROM TISE 2023

The industry is encouraged to register for the **TISE Live Virtual Event (TLV)**, the hybrid virtual event experience, for a touch of TISE 2023, including live recorded sessions from the SURFACES, StonExpo, and TileExpo main stages, live demos, in-booth product interviews, show updates and so much more. **Register now using promo code EXBR23 for a free pass before registration closes March 10.** TLV 2023 stays open for year-round access to registered industry professionals.

SAVE THE DATE 2024

TISE is returning to Las Vegas in 2024 with new dates, January 24-26, and a new day of the week line-up happening Wednesday through Friday. To be notified when registration opens, get TISE Tv product and event updates, receive monthly SURFACE Source product-focused emails, and more throughout the year, **[signup online](#)**.

ABOUT THE INTERNATIONAL SURFACE EVENT

The International Surface Event (TISE): SURFACES | StonExpo | TileExpo has served nearly 30 years as an industry marketplace for floorcovering, stone, and tile businesses to come together, seek products and services, build relationships, and develop their businesses. For more information, visit **www.intlsurfaceevent.com**. To view the sponsors of TISE, visit the **[industry association page](#)** on the event website.

ABOUT INFORMA MARKETS

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology, and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

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Event photos available on [Flickr](#)

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Article and news release credit to TISE Tv from The International Surface Event (TISE): SURFACES | StonExpo | TileExpo. The TISE TV Network, an extension of the TISE event, streams all unique TV video programming on Facebook and online at www.TISEtv.com, offering the industry year-round product introductions, live demonstrations, industry news and

updates, and virtual and hybrid floor covering, stone and tile shopping and product sourcing event experiences at www.TISElive.com.