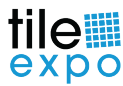


THE INTERNATIONAL SURFACE EVENT™



Comprised of three world-class tradeshow events: SURFACES | StonExpo | TileExpo events, The International Surface Event (TISE) is the largest North American floor covering, stone, and tile industry B2B event.

EVENT PROSPECTUS

2023 EXHIBITS 31 January-2 February
Mandalay Bay Convention Center | Las Vegas, NV



SOUGHT AFTER PRODUCTS

- 42 % Hardwood
- 41 % Tile
- 38 % Carpet
- 37 % Laminates
- 34 % Stone
- 32 % Installation Products
- 28 % Countertops
- 27 % Tools/Equipment/Machinery
- 26 % Resilient
- 24 % Underlayment
- 20 % Made in the USA
- 17 % Rugs
- 14 % Training
- 13 % Business Equipment
- 12 % Sinks
- 11 % Cleaning/Maintenance
- 11 % Software
- 10 % Decorative Hardware
- 10 % Refinishing/Restoration
- 10 % Wall/Window Coverings
- 9 % Concrete
- 8 % Associations/Media
- 8 % Lighting
- 8 % Safety Equipment
- 7 % Freight Forwarding



31% **New Buyers**



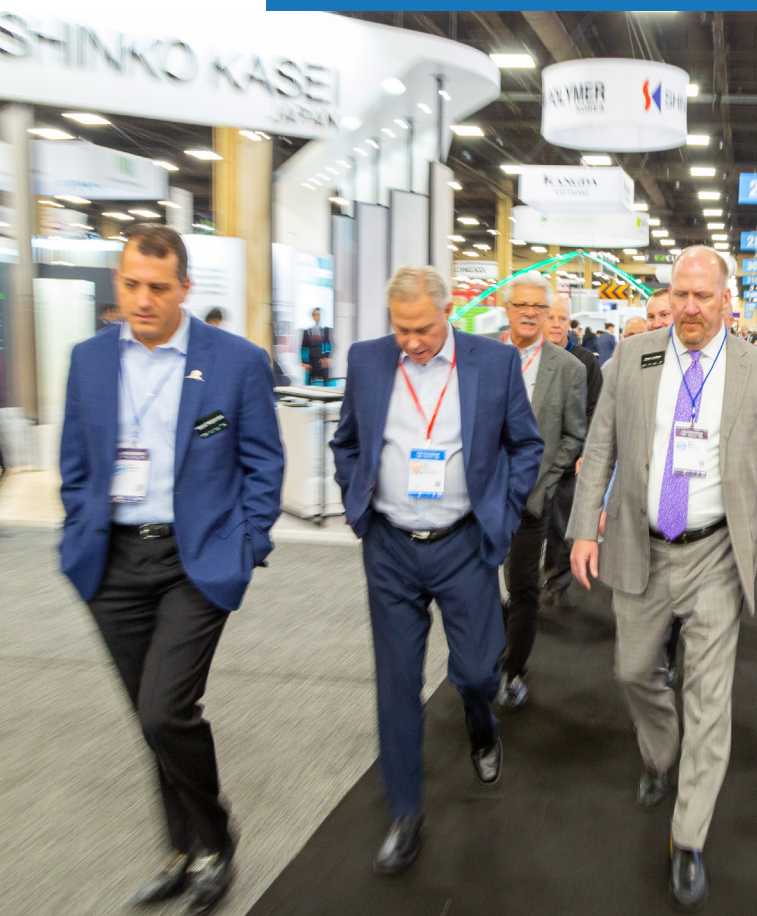
82% **Active Buyers**



74% **\$1M + Volume**

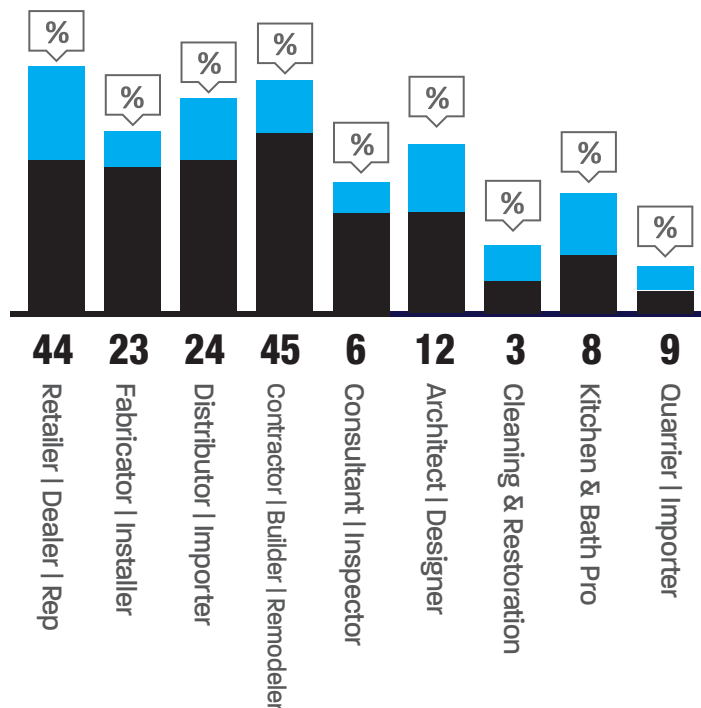


68% **Exec. Mgmt.**

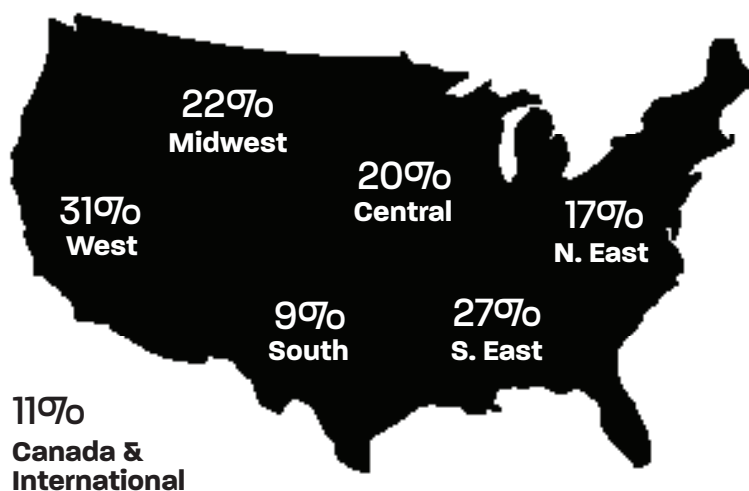


DATA

ATTENDEES



ATTENDEE GEOGRAPHY BY %



2023 RATES

MEMBER*	1 Open Side	2 Open Sides	3 Open Sides	4 Open Sides
	(No Corner)	(1 Corner)	(2 Corners)	(4 Corners)
Standard	\$37.75	\$39.30	\$39.70	\$40.15

NON-MEMBER*	1 Open Side	2 Open Sides	3 Open Sides	4 Open Sides
	(No Corner)	(1 Corner)	(2 Corners)	(4 Corners)
Standard	\$47.20	\$49.15	\$49.65	\$50.20

**Are you a member?
Save Now!**

*Members of the World Floor Covering Association, Natural Stone Institute, and the National Tile Contractors Association save by securing the member rate for exhibiting. Ask your sales associate about additional rates, meeting rooms, and package options. Data based on TISE 2022 attendee registration and survey data.