



GAIN MORE
IMPRESSIONS
VIEWS + LEADS

OPTIONS WITH IMPACT

CHOOSE THE RIGHT UPGRADED LISTING FOR YOUR BUSINESS AND BENEFIT FROM THE IMPACT & SAVINGS IT CAN DELIVER.

2024 EXHIBITS 24 - 26 January
Mandalay Bay Convention Center | Las Vegas, NV

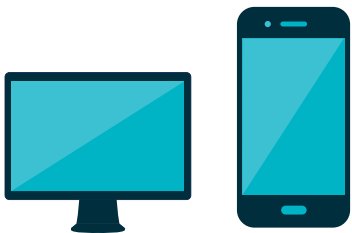
INCLUDED WITH BOOTH

BASIC

ENHANCED EXPOSURE

**BEST VALUE
MAXIMUM EXPOSURE**

EXHIBITOR DIRECTORY



ATTENDEES USE THE EXHIBITOR DIRECTORY TO PLAN THEIR VISIT TO THE TISE EVENT AND SHORT-LIST THE EXHIBITORS THEY PLAN TO SEE. BE SEEN DURING THE SHOW AS ATTENDEES DOWNLOAD AND USE THE MOBILE APP TO STAY ORGANIZED AND BROWSE SESSIONS, EXHIBITORS, AND PRODUCTS.

Company Name	Yes	Yes	Yes
Booth Number	Yes	Yes	Yes
Company Address	Yes	Yes	Yes
Company Description	Yes	Yes	Yes
Company Logo	Yes	Yes	Yes
Product Categories	10	20	20
Product Images & Descriptions	1	5	10
Show Specials	0	5	5
Hyperlink to website	No	Yes	Yes
Access to Online Leads	No	Yes	Yes
Video Panels	0	0	5
Documents / Collateral	0	0	5
Priority Directory Placement	No	No	Yes
VISIBILITY PACKAGE TOTAL COST	\$500	\$1,000	\$1,300
Add Lead Retrieval NOW and SAVE!			
Lead Retrieval Mobile App	+ \$600	+ \$500	+ \$400
VISIBILITY + LEAD RETRIEVAL	\$1,100	\$1,500	\$1,700

MORE INFORMATION AT SALES@TISEWEST.COM | 800.547.3477

*Data from 2023 TISE ONLINE dashboard.

CHOOSE TO BE **VISIBLE**



CHOOSING AN UPGRADED (NON-BASIC) LISTING PROVIDES YOUR COMPANY
MORE VIEWS + MORE SEARCHES + MORE LEADS

TOP SEARCHED PRODUCT CATEGORIES

- Associations
- Carpet
- Carpet > Broadloom
- Carpet > Cushions
- Countertops > Stone
- Hardwood
- Hardwood > Bamboo
- Hardwood > Engineered
- Hardwood > General
- Hardwood > Handcrafted
- Hardwood > Hardwood Flooring
- Hardwood > Solid
- Laminates
- Laminates > General
- Resilient
- Resilient > General
- Resilient > Vinyl
- Stone
- Tile
- Tile > Ceramic
- Tools & Equipment

142%
More Listing Views

3015%
More Digital Leads

226%
More Showcase Views



125,426
Product Showcase Views

53,860
Product Category Searches

130,535
Exhibitor Listing Searches