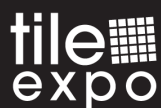


93% of attendees rate  
TISE a 10 out of 10!

# THE INTERNATIONAL SURFACE EVENT™



REACH THE ENTIRE  
**INDUSTRY**

BOOK A SPACE AT THE LARGEST  
NORTH AMERICAN SURFACE EVENT

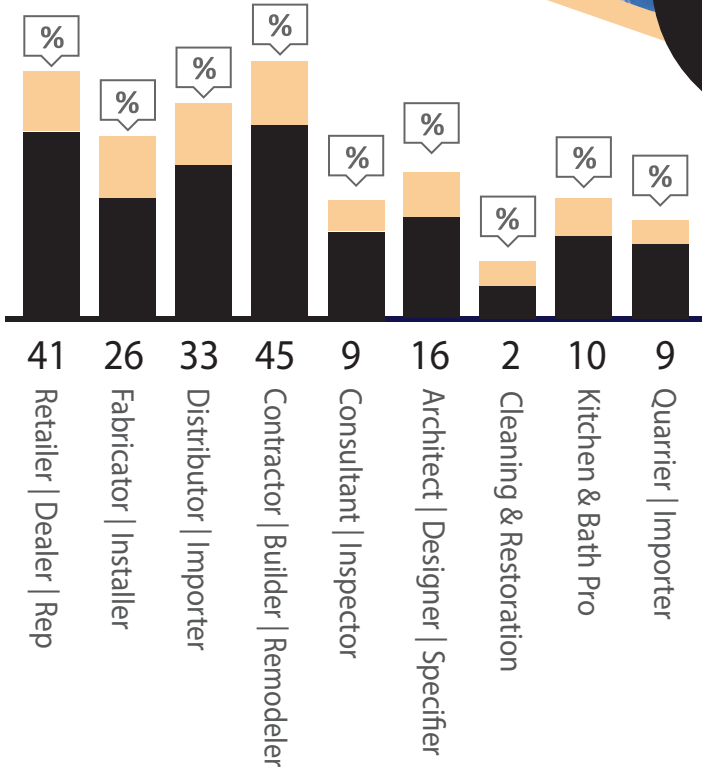
LAS VEGAS 24-26 January 2024  
[intlsurfaceevent.com](http://intlsurfaceevent.com)

## SOUGHT AFTER PRODUCTS

- 47 % Hardwood
- 46 % Tile
- 46 % Tools/Equipment/Machinery
- 42 % Carpet
- 41 % Stone
- 40 % Laminates
- 37 % Countertops
- 36 % Installation Products
- 35 % Waterproof Flooring
- 27 % Underlayment
- 26 % Resilient
- 24 % Made in the USA
- 20 % Rugs
- 16 % Sinks/Toilets/Vanities
- 15 % Associations/Media
- 15 % Manuf. / Mineral / Solid Surface
- 15 % Training
- 14 % Business Equipment
- 14 % Decorative Hardware
- 13 % Software
- 13 % Wall/Window Coverings
- 12 % Cleaning/Maintenance
- 12 % Lighting
- 12 % Refinishing/Restoration
- 11 % Concrete
- 10 % Exteriors
- 9 % Safety Equipment
- 8 % Freight Forwarding
- 4 % Environment Systems



CTEF



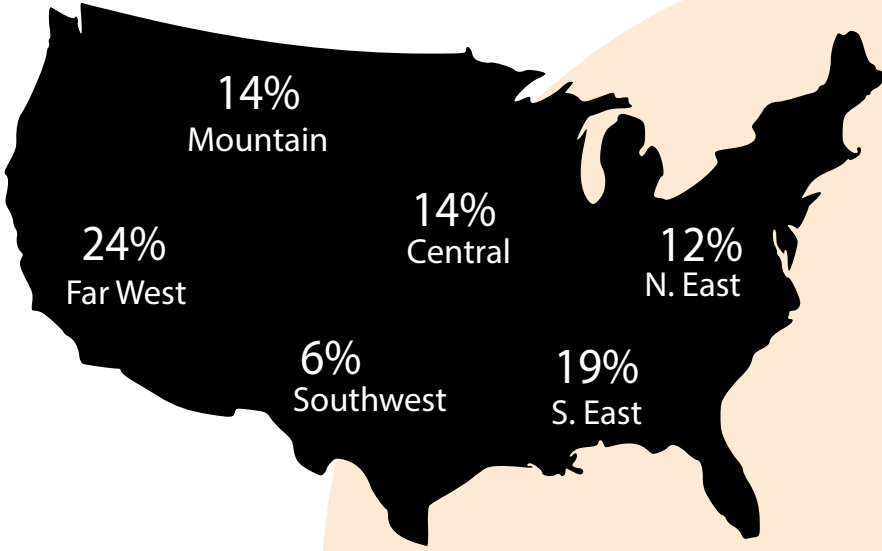
39%  
New  
Buyers

85%  
Source/  
Purchase

78%  
\$1M +  
Volume

75%  
Exec./  
Mgmt.

## GEOGRAPHY



# ATTENDEE DEMOGRAPHICS



SCAN ME

### 2024 RATES

| STANDARD MEMBER RATES                    |                   |
|--|-------------------|
| Booth Space                              | \$42.75 / Sq. Ft. |
| Enclosed Meeting Room / Product Showroom | \$55.00 / Sq. Ft. |

| STANDARD NON-MEMBER RATES                |                   |
|--|-------------------|
| Booth Space                              | \$54.25 / Sq. Ft. |
| Enclosed Meeting Room / Product Showroom | \$67.00 / Sq. Ft. |

\*Members of the World Floor Covering Association, Natural Stone Institute, and the National Tile Contractors Association save by securing the member rate for exhibiting. Ask your sales associate about additional rates, meeting rooms, and package options. Data based on TISE 2023 attendee registration data. Careers based on primary + secondary.