



ACHIEVE NEXT LEVEL TISE EVENT BENEFITS

ELITE PROGRAM

SPONSORSHIPS QUALIFY EXHIBITORS FOR THE FOLLOWING ELITE BENEFITS BASED ON THE LEVEL OF INVESTMENT. ACHIEVE THE NEXT LEVEL ELITE BENEFITS AND RECEIVE THE BELOW BENEFITS COMPLIMENTARY FROM THE EVENT.

	PLATINUM ELITE	GOLD ELITE	SILVER ELITE
Logo with Link to Online Listing on TISE Website Persistent Footer	Yes	Yes	Yes
Inclusion on Sponsor Level Graphic on TISE Social and Website	Yes	Yes	Yes
Shared Pre-show Email Inclusion	Yes	Yes	Yes
Mobile App Recognition	Yes	Yes	Yes
Unlimited Complimentary Buyer Invite Exhibit Passes (\$70 value ea)	Yes	Yes	Yes
Floor Plan Resource Guide Recognition (distributed on-site)	Yes	Yes	--
Listing in Minimum of 5 Pre-show Promotional Emails	Yes	Yes	--
On-site Recognition	Yes	Yes	--
Logo Inclusion on Column Graphic Located in Bayside Lobby	Yes	--	--
Dedicated Social Media Post on TISE Social Networks	Yes	--	--
Recognition in Show Daily Emails with Link to Online Listing (4 emails)	Yes	--	--
20 Drink Tickets to Use at any TISE Bar + Lounge (on-site)	Yes	--	--
Recognition in Press Release (pre-show)	Yes	--	--
	Achieved with \$20,000 + sponsorship investment.	Achieved with \$12,000-\$19,999 sponsorship investment.	Achieved with \$5,000-\$11,999 sponsorship investment.

Does not include spend for purchased priority points.

Marketing Sponsorship Media Kit

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Visit Menu : By Category Type >>

Point-in-time and year-round opportunities to reach the industry. Brands with TISE marketing and sponsorship activations gain 133% more leads* than those who do not.

SCAN ME

