



EXPAND YOUR REACH  
IN THE FLOORING &  
SURFACES INDUSTRY

**JANUARY 28-30, 2025**  
LAS VEGAS

[intlsurfaceevent.com](https://intlsurfaceevent.com)



## SPONSORSHIP BROCHURE



WORLD FLOOR COVERING  
ASSOCIATION



# ONLINE DIRECTORY LISTINGS

EXHIBITOR DIRECTORIES WITH

# IMPACT



Choose the right upgraded listing for your business and benefit from the impact & savings it can deliver.

Attendees use the exhibitor directory to plan their visit to the **tise** event and shortlist the exhibitors they plan to see. Be seen during the show as attendees download and use the mobile app to stay organized and browse sessions, exhibitors, and products.

\*Year is based on the time of booking your space until 90 days after the event occurs.

	<b>BASIC \$550</b> <b>MANDATORY</b>  THE BASIC PACKAGE WILL AUTOMATICALLY BE ADDED TO YOUR INVOICE AND INCLUDES THE BELOW PACKAGE BENEFITS.	<b>ENHANCED</b> <b>\$1,050</b>  THE ENHANCED PACKAGE OFFERS MORE VISIBILITY OPTIONS SHOWN BELOW.	<b>MAXIMUM</b> <b>\$1,350</b>  THE MAXIMUM PACKAGE OFFERS EVEN MORE VISIBILITY OPTIONS SHOWN BELOW.
Access to Online Leads with Email Alerts and Info All Year*	--	Yes	Yes
Booth Number	Yes	Yes	Yes
Collateral Resources	--	--	Yes
Company Address	Yes	Yes	Yes
Company Logo	Yes	Yes	Yes
Company Name	Yes	Yes	Yes
Company Phone	Yes	Yes	Yes
Company Profile	Yes	Yes	Yes
Corner Peel Online Booth Highlight	--	--	Yes
Documents / Collateral	--	Yes	Yes
Hyperlinks to Website	--	Yes	Yes
Priority Placement at Top of All Online Searches / Featured	--	--	Yes
Press Releases	--	--	Yes
Product Categories	10	20	20
Product Images & Descriptions	1	5	10
Show Specials	--	Yes	Yes
Social Media Links	Yes	Yes	Yes
Trademark Brands	Ask your representative about Second Listings.		
Video Panels	--	--	5
Virtual Business Cards	--	Yes	Yes
<b>tise</b> Mobile App	Yes	Yes	Yes

## Second Listing: \$950

Do you have additional brands under your company umbrella that will have products in your booth? Did you know you can book a second listing for your booth to have those brands included in the exhibitor listings and searchable by attendees? Add additional brand exposure to your exhibit by booking a second listing.

When presenting a second exhibiting brand from the same parent company, you will need to purchase a second listing for each additional brand to appear in any of the online, mobile, or on-site directories.

Please note second listings are set as a Basic Listing. To upgrade your second listing, please visit the [Online & Mobile Listing page](#).



ACHIEVE NEXT LEVEL **tise** EVENT BENEFITS

# ELITE PROGRAM

Sponsorships qualify exhibitors for the following elite benefits based on the level of investment. Achieve the next level elite benefits and receive the benefits outlines complimentary from the event.

	PLATINUM ELITE	GOLD ELITE	SILVER ELITE
Logo with Link to Online Listing on <b>tise</b> Website Persistent Footer	Yes	Yes	Yes
Inclusion on Sponsor Level Graphic on <b>tise</b> Social and Website	Yes	Yes	Yes
Shared Pre-show Email Inclusion	Yes	Yes	Yes
Mobile App Recognition	Yes	Yes	Yes
Unlimited Complimentary Buyer Invite Exhibit Passes (for a limited time)	Yes	Yes	Yes
Floor Plan Resource Guide Recognition (distributed on-site)	Yes	Yes	--
Listing in Minimum of 5 Pre-show Promotional Emails	Yes	Yes	--
On-site Recognition	Yes	Yes	--
Logo Inclusion on Onsite Signage Located in Bayside Lobby	Yes	--	--
Dedicated Social Media Post on <b>tise</b> Social (pre-show)	Yes	--	--
Recognition in Show Daily Emails with Link to Online Listing (4 emails)	Yes	--	--
20 Drink Tickets to Use at any <b>tise</b> Bar + Lounge (on-site)	Yes	--	--
	Achieved with \$20,000+ sponsorship investment	Achieved with \$12,000 + sponsorship investment	Achieved with \$5,000 + sponsorship investment



## Attendee Email Blast Opportunities

Reach the **tise** attendee audience through targeted email blast opportunities. Choose from a dedicated email blast or be a spotlight in a shared attendee blast opportunity. **tise** will distribute your email. You provide HTML or images and required information for your choice of email blast.

### Targeted Attendee Email Blast: \$3,500 each

Sent to up to 5,000 segmented attendees.

### Shared Attendee Email Blast

Sent to all registered attendees (limited).

- **Top 3 Premium Placements: \$3,000 each**
- **Standard Placement: \$1,600 each**



Have your special promotion or message "pop-up" in the hands of attendees as they navigate the show or source products during the event.

### Mobile App Push Notification: \$600

Sponsorship includes:

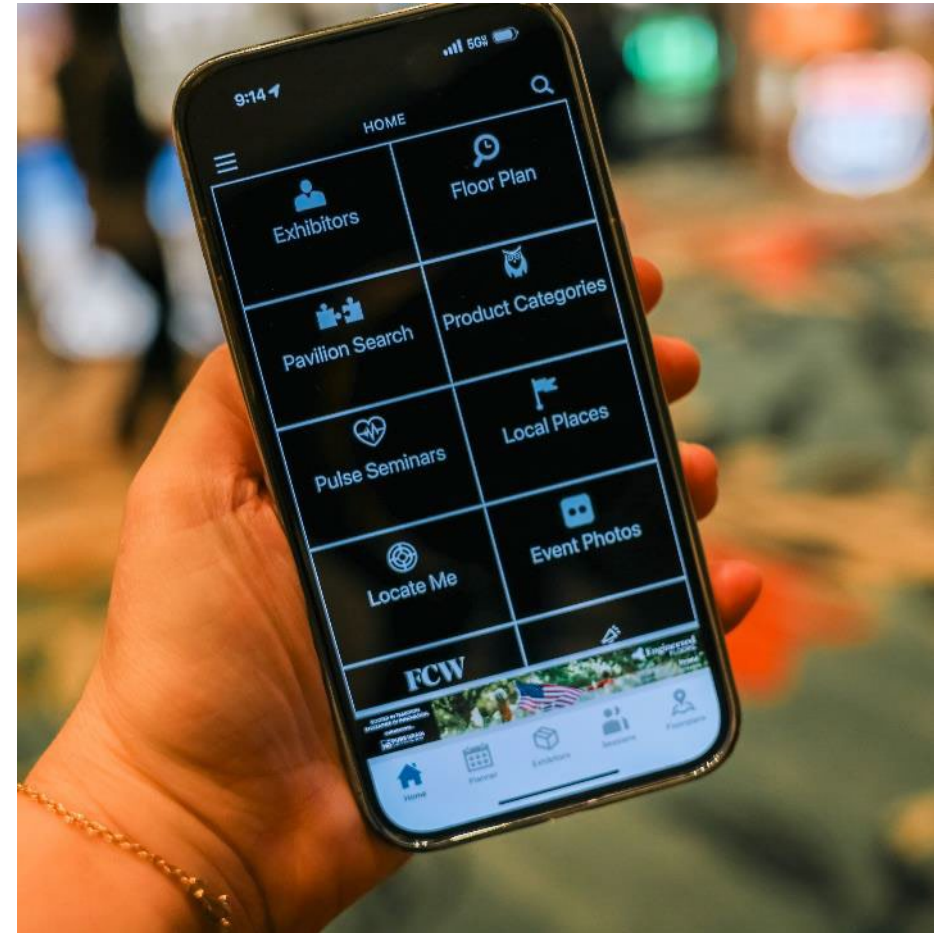
- One (1) push notification message to ALL mobile app users who allow notifications. Messages will also appear in a message section.

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### Mobile App Rotating Banner Ad: \$1,500

Sponsorship includes:

- One (1) static banner at the bottom of all mobile pages (only 5 available)
- Banners link to your mobile listing for lead capture (must be jpg or gif files, sized at 1242x195 px; we'll shrink to fit various screen sizes)



### Mobile App Title Sponsor: \$29,500

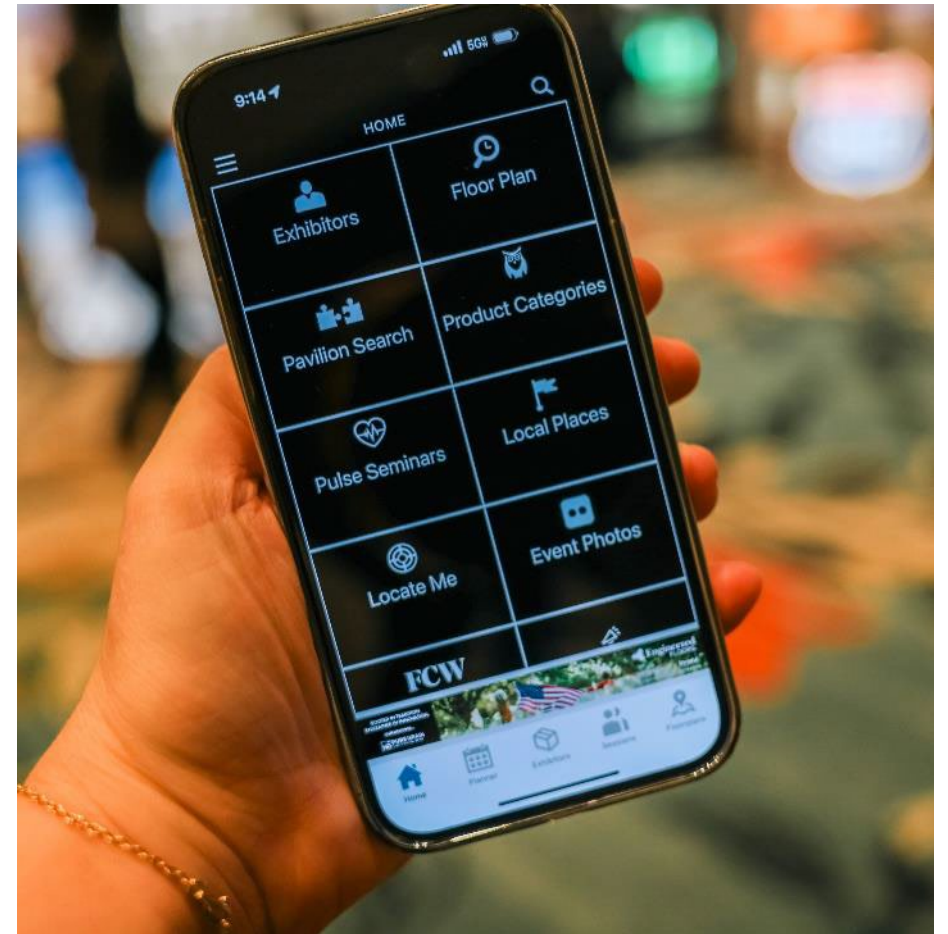
*One Exclusive Opportunity Available*

Maximum exposure surrounding the **tise** Mobile App, the resource attendees use to navigate the show or resource products all year. Company receives branding exposure everywhere the mobile app is promoted before, during, and post event.

Sponsorship Includes:

- One (1) full-screen static content image viewed when initially opening the App.
- One (1) static banner at the bottom of all mobile app pages
- Banners link to your mobile listing for lead capture (must be jpg or gif files, sized at 1242x195 px; we'll shrink to fit various screen sizes)
- Your logo and/or brand listed as “Mobile App Sponsor” marketed everywhere the **tise** Mobile App is promoted before, during, and post event

Qualifies as a Platinum Elite Sponsor and included benefits.



## tise In-Booth Custom Video Solutions: \$3,500

Maximize your show presence and transform your event experience into captivating content. Video is one of the most popular types of content marketing for increasing customer engagement. Leverage your investment and participation at **tise** with a custom video that can be used to reach an expanded audience and provide valuable content for your brand.

### Ways You Can Market Your Video

- Promote the video on your website
- Include in an email campaign to customers
- Post to your social media platforms

Utilize our videographers, in-house production team and editors to create a compelling marketing video.

### Video package options include:

- Booth Tours
- Product Spotlights
- Executive Viewpoint *(Includes interviewer asking pre-selected questions)*



[View Video Example](#)

### WHAT'S INCLUDED IN THE PACKAGE

- Creation of one 3-4 minute video
- 45 minute filming session on-site
- Client supplies on air presenter
- Video editing, including one round of edits
- Video asset delivered to customer 30 days post-show
- Marketing to the **tise** audience
  - One boosted social media post

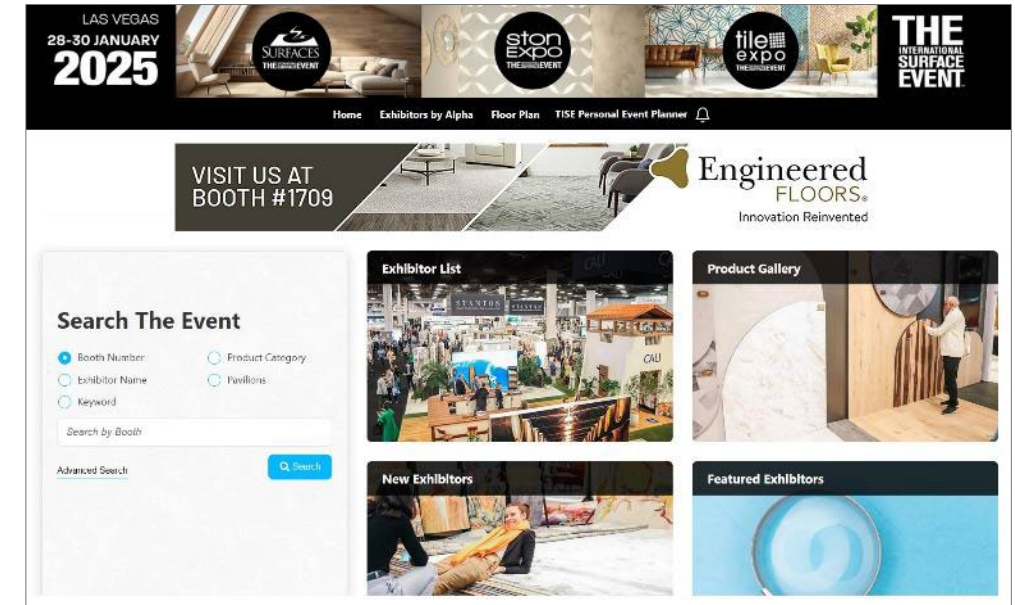


## Website Banner – Directory Dashboard: \$5,750

Stand out on the main online and mobile event dashboard with the Directory Dashboard Banner that places your company branding at top-level search for every attendee to see. Be seen first while attendees are using the dashboard to search exhibitors, sessions, schedules and more when making their plans for the event.

### Sponsorship Includes:

- One (1) banner featured at the top of the persistent dashboard of the My Show Planner directory listings where attendees search for exhibitors, product categories, education, and plan their schedules.
- Links to your online exhibitor listing.
- This banner is exclusive. Shown in image below.



## Website Banner – Homepage Takeover

Take over the [tise](#) website during the most active portion of the year leading into on-site by splashing your banners all across the homepage. Your banners can link to your choice of URL. [tise](#) implements. You provide artwork. Each two-week selection is exclusive.

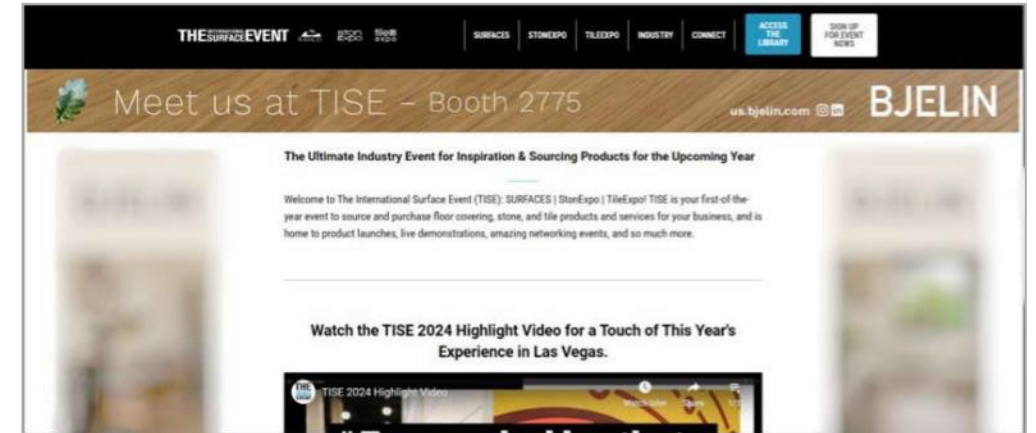
Specifications: 256 px wide x 1280 px tall.

**December – 1<sup>st</sup> Half: \$6,600**

**December – 2<sup>nd</sup> Half: \$6,600**

**January – 1<sup>st</sup> Half: \$8,500**

**January – 2<sup>nd</sup> Half: \$9,500**



## Happy Hours

Thinking of hosting a happy hour in your booth? Let us plan it and we'll also advertise it in our printed, online and mobile event schedules. Just send us your logo, select your package below, and we'll do the rest.

Packages include up to 250 drinks, a bartender for a 2-hour event and napkins with your company logo.

**House Beer Package: \$5,900**

**House Beer & Wine Package: \$6,800**

**Premium Beer Package: \$7,100**

**Premium Beer & Wine Package: \$8,300**

**Champagne/Specialty Cocktails Package: \$9,500**



## After Hours In-Booth Party: \$2,500

Want to host a party in your booth right after the show closes? This sponsorship allows a one-hour event in your booth directly after the show floor closes. Catering and any beverages are in addition to this sponsorship fee.

Exhibitor required to provide attendees a ticket at the assigned entrance for entry back into the floor/verification and show management will need a copy of the ticket for security. Please contact your account representative to inquire.





## Exhibitor In-Booth Activity : \$2,750

Why keep your in-booth demonstrations, presentations, show specials, special events, meet and greets, and more a secret when you can tell the entire **tise** audience? With this exhibitor in-booth activity promo package, **tise** will take your event and funnel the information through the attendee grapevine with inclusion on the **tise** event main schedule online, via email, in the mobile app, and on-site in the printed floor plan. Let **tise** add value to your already well thought out offering or event by adding a booth event promotional package to your plan, so you are added to the schedule!

### Sponsorship Includes:

- Listed in main event schedule online
- Listed in mobile app schedule
- Highlighted in printed on-site floor plan schedule at a glance
- 1 push alert
- Includes date, time, and description of event



## Title Sponsor – DEMO Stage: \$10,000

The **tise** Live Demo Stage presents product and installation demonstrations by current **tise** exhibiting companies and major industry associations and are free for all **tise** attendees to watch.

By choosing to sponsor one of our show features, your company branding will be featured throughout **tise** marketing programs wherever the feature is promoted, as well as prominently placed in front of engaged attendees on-site who participate in the feature including show signage.

### Sponsorship Includes:

- Brand mentioned as sponsor anytime **tise** Live Demo Stage is mentioned during event marketing online, email, etc.
- Logo on all **tise** Live Demo signage on-site at event



## Education Presentation – **tise** LIVE Main Stage: \$3,000

Choose to participate as a thought-leader in a panel discussion or session on the **tise** Live Main Stage. Your session will be promoted alongside all the **tise** content programming in preshow and on-site campaigns.

Work with our **tise** content manager to determine the perfect session to highlight your company knowledge. While this is not a product pitch (see Demo Stage for that), this is a unique opportunity to have your company stand out as a leader and knowledge source for your specialty in the industry.





## Expo Hall Sponsored Tours: \$950 each

*Limited Availability (Four Sold Stops Per Tour)*

- **Commercial Tour** - *Want to showcase your commercial solution?* Travel the floor in search of commercially suitable flooring needs! Stop at locations throughout the hall that specifically specialize in commercial products and solutions.
- **Made in the USA Tour** - *Are you American-made?* Take a tour of the USA! Come see American-made products on show here at [tise!](#) This tour specializes in showcasing and highlighting our American products throughout the show floor.
- **Productivity & Technology Tour** - *Have a technology solution that you want to share?* Take a deep dive into tech! Tour new ways to support your business operations and use tech in your day-to-day business! Find our latest in tech and productivity around the floor!
- **Tool Tour** - *Have tools to show off?* Take some time to see what's new and what's improved! Come by Tool Alley and see what new tools are available for you to try for your business!
- **Pet Products Tour** - *Do you have the latest in pet-safe products?* It's Pawfect! Peruse the floor to find pet-safe products to protect your floors! After viewing the latest in pet-proofing needs, we will end the tour with everyone's favorite furry friends at the Puppy Lounge.





## Product Demonstration – **tise** LIVE DEMO Stage: \$3,000

Choose to present a product demonstration on the **tise** Live Demo Stage on the exhibit hall floor. Your demonstration will be promoted alongside all the **tise** content programming in preshow and on-site campaigns.

Present a 30-minute demonstration of your product on the **tise** Live Demo Stage.

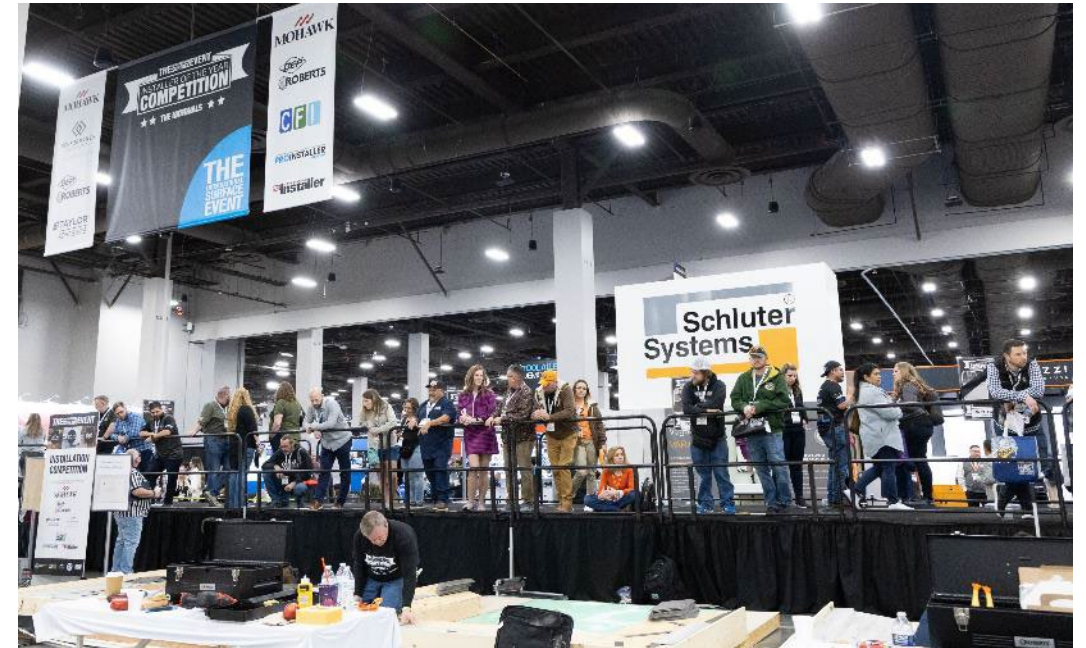


## National Installer of the Year Competition –Platinum Sponsor: \$30,000

*One Exclusive Opportunity Available*

The ever-popular National Installer of the Year competition is going on the road as **tise** announces the REGIONALS competition. Sponsor the National Installer of the Year Competition and benefit from across the country promotion to installers and installation-focused industry professionals. This sponsorship is a premier sponsorship for two companies to receive incredible exposure for their brand.

- Top billing for the overall regional and on-site Las Vegas competition.
- Includes Installer Happy Hour on-site in Las Vegas (setup, marketing and signage - catering/beverages covered by sponsor).
- Lunch Sponsor on-site for all contestants and judges
- Sponsorship fee will also fund winner payments for all regional and national finalist winners. **tise** will fulfill payments to the competitors.
- Sponsorship includes the ability to provide product giveaways to competitors with no additional fee.

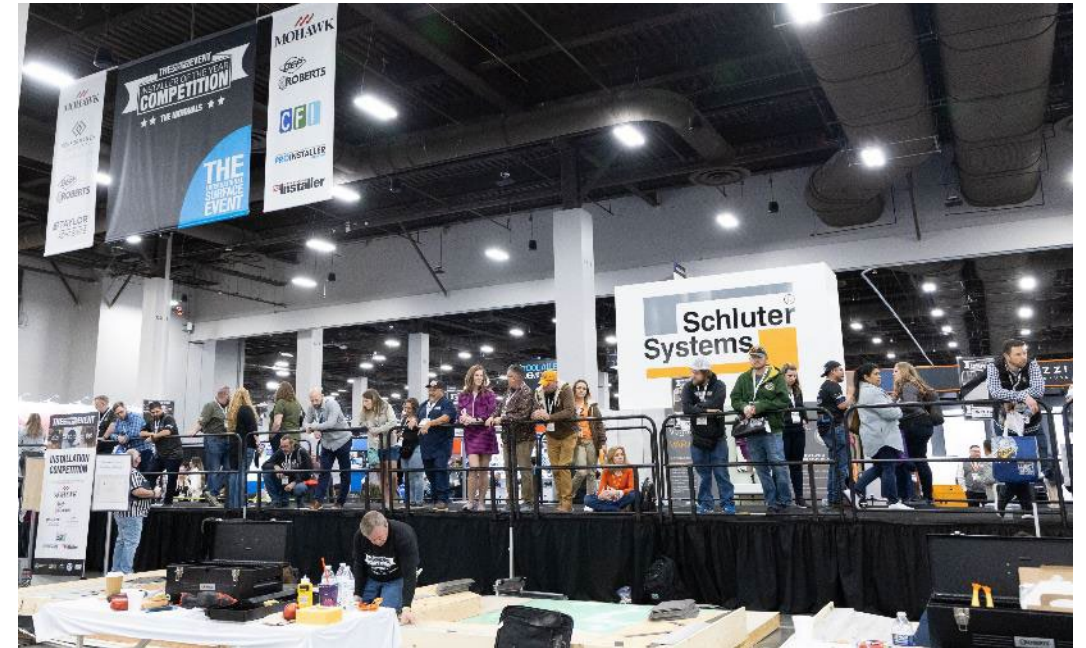


## National Installer of the Year Competition – Product Category Sponsor: \$10,000

*Limited Availability (Three Only)*

The ever-popular National Installer of the Year competition is going on the road as **tise** announces the REGIONALS competition. The Installation truck is going on the road to the following locations during, going into regional areas of the country to find the best of the best of installers. Sponsor the National Installer of the Year Competition and benefit from across the country promotion to installers and installation-focused industry professionals. This sponsorship is a premier sponsorship for two companies to receive incredible exposure for their brand.

- Exclusive product category sponsor included in all mentions of the regional and on-site Las Vegas competitions including marketing, signage, and more.
- Sponsor must supply materials for their category sponsorship for competitors.
- Sponsorship fee will also fund winner payments for all regional and national finalist winners. **tise** will fulfill payments to the competitors.
- Sponsorship includes the ability to provide product giveaways to competitors with no additional fee.





## Women's Leadership Reception

### Sponsor: \$3,500

Heading into its fourth year, the **tise** Women's Leadership Program seeks to deliver career growth and develop leadership skills for all women, whether newly entering the workforce or those who already have decades of experience. This program - for women, by women - promises networking opportunities, panel discussions, a featured presenter and a networking party that will inform, inspire, and excite learners (male allies are welcome) to take action.

#### Sponsorship Includes:

- Logo on signage and backwall in the meeting room and networking reception
- Logo on pre-event promotion including email, online and mobile
- 2 passes to attend the Women's Reception





## Product Category Title Sponsors: \$25,000 per Category

New exclusive annual opportunity to own top visibility for your products with the Product Category Official Sponsorship. Own the title sponsorship for your product category year-round. Categories include Carpet/Rugs, Hardwood, Installation, Resilient, Stone, Technology, Tile, and Tools/Equipment.

- Title sponsorship exclusivity for your selected product category
- Online product category banner in attendee search directory
- Mobile app product category banner
- Product & Trends Lookbook Full Page Ad
- Category sponsor hanging banner on-site at the event
- Floor Plan Guide product category ad
- Category sponsor recognition on web footer
- Priority directory placement
- Targeted attendee e-blast (for use during the year)
- Shared email with Product Category Title sponsors
- Promotion within show daily emails during the event

Qualifies as a Platinum Elite Sponsor and included benefits.



## Exhibitor Bundle: \$4,500

Make your mark at **tise** with the First Time Exhibitor Bundle designed to increase your visibility on the show floor! Reach out and grow your presence with the Exhibitor Bundle.

Bundle Includes:

- Maximum Exposure Package
- Shared Promotional Exhibitor e-blast pre- and post-show
- Floor Graphics





## Sustainability Bar + Lounge Sponsorship: \$7,500

Sponsor our Sustainability Bar + Lounge Charging area! The Sustainability Bar+ Lounge seats attendees with beverages, allows attendees an area to network between meetings, and a space that allows them to rest throughout the day. Meet our winners! Stop by and see the Green Step Award winners at the Sustainability Lounge! This year the Sustainability lounge will also have charging stations to allow guests to rest, relax and recharge while at the show!

This Location Includes:

- Company branding featured in **tise** Marketing programs wherever this area is promoted
- Branded cocktail napkins with company logo
- Signage in selected area with company logo with “Bar Sponsored By:”
- 75 drink tickets to distribute to your customers for a free drink at any bar in the expo hall or Lobby bar
- Company listed as bar sponsor anywhere these areas are promoted, preshow and on-site
- A branded table tent on each of the tables within these areas
- Opportunity to distribute company branded materials within the sponsored area
- 2 Charging stations located in the lounge

*LOCATED IN SURFACES HALL F, BAR HOURS 11AM-4PM*



## Tile Recess Lounge + Bar Sponsorship: \$7,500

Sponsor the NEW & Improved Tile Recess Lounge! This lounge seats attendees with games and beverages, allows attendees an area to network between meetings, and a space that allows them to rest throughout the day. Take 5! Work hard and play hard too at the Tile Recess Bar + Lounge! Recharge yourself and your devices with large outdoor games and charging stations!

This Location Includes:

- Company branding featured in **tise** Marketing programs wherever this area is promoted
- Branded cocktail napkins with company logo
- Signage in selected area with company logo with “Bar Sponsored By:”
- 75 drink tickets to distribute to your customers for a free drink at any bar in the expo hall or Lobby bar
- Company listed as bar sponsor anywhere these areas are promoted, preshow and on-site
- A branded table tent on each of the tables within these areas
- Opportunity to distribute company branded materials within the sponsored area
- 4 Charging stations located throughout the lounge
- Large format outdoor

*LOCATED IN TILE HALL B, BAR HOURS 11AM-4PM*





## Lobby Bar + Lounge Sponsorship: \$10,000

The Lobby Bar+ Lounge is a show feature that hosts attendees with live music and beverages, allows attendees an area to network between meetings, and a space that allows them to rest throughout the day. This year this lounge ALSO includes 4 chargers to allow guests to rest, relax and recharge while at the show! Sponsor the Lobby Bar + Lounge now with Charging Stations! Relax and recharge at our largest bar at **tise** 2025. Enjoy live music while you sit and relax to meet friends and colleagues during the show!

This Location Includes:

- Company branding featured in **tise** Marketing programs wherever this area is promoted
- Branded cocktail napkins with company logo
- Signage in selected area with company logo with “Bar Sponsored By:”
- 75 drink tickets to distribute to your customers for a free drink at any bar in the expo hall or Lobby bar
- Company listed as bar sponsor anywhere these areas are promoted, preshow and on-site
- A branded table tent on each of the tables within these areas
- Opportunity to distribute company branded materials within the sponsored area
- 4 Charging stations in the lounge
- Live music

*LOCATED IN LOBBY B, BAR HOURS 11AM-5:30PM*



## Stone Wine Bar + Lounge Sponsorship: \$7,500

Take a wine tour- right on the show floor at **tise**! Explore how the stone beneath you creates the wine that's with you at the Stone & Wine Bar + Lounge! Sponsor our Stone & Wine Bar + Lounge! By choosing to sponsor this lounge, your company will have your branding distributed throughout the Bar + Lounge area and featured in our **tise** marketing programs wherever these areas are promoted.

This Location Includes:

- Company branding featured in **tise** Marketing programs wherever this area is promoted
- Branded cocktail napkins with company logo
- Signage in selected area with company logo with "Bar Sponsored By:"
- 75 drink tickets to distribute to your customers for a free drink at any bar in the expo hall or Lobby bar
- Company listed as bar sponsor anywhere these areas are promoted, preshow and on-site
- A branded table tent on each of the tables within these areas
- Opportunity to distribute company branded materials within the sponsored area
- 4 Charging stations are located throughout the lounge
- Specialty wine bar

*LOCATED IN STONE HALL D, BAR HOURS 11AM-4PM*



## Charging Hub Hall E: \$20,000

Relax and recharge at our NEW Charging Hub! The Charging Hub is a new show feature that hosts attendees needing to relax and recharge on the show floor! This space allows attendees to network, charge their devices, and rest throughout the day. Be the first to present our guests with a mixed seated and standing charging station on the show floor! Have the hottest seats at **tise** 2025!



Located in Hall E, this Sponsored Location includes:

- Multiple charging stations
- Multiple seating and standing options
- Own branded wall cling above the Charging hub
- Opportunity to distribute company branded items and handouts
- 40' x 8' Wall Cling -This will be on the wall ABOVE the lounge for maximum visibility





## Product Giveaways

Leave a lasting impression by putting your company's logo in the hands of attendees with our new product giveaway opportunities. Choose from four branded items available in grab and go bins located at Registration and Information Booths.

**Drink Sleeves: \$12,000**



Drink Sleeves



Hand Sanitizers

**Hand Sanitizers: \$12,000**

**Stylus Pens: \$7,500**



Stylus Pens

**Lip Balm: \$7,500**



Lip Balm



## Bayside Lobby B Branded Fabric Wall: \$8,750

Your graphic printed on a fabric wall displayed in the Bayside Lobby.

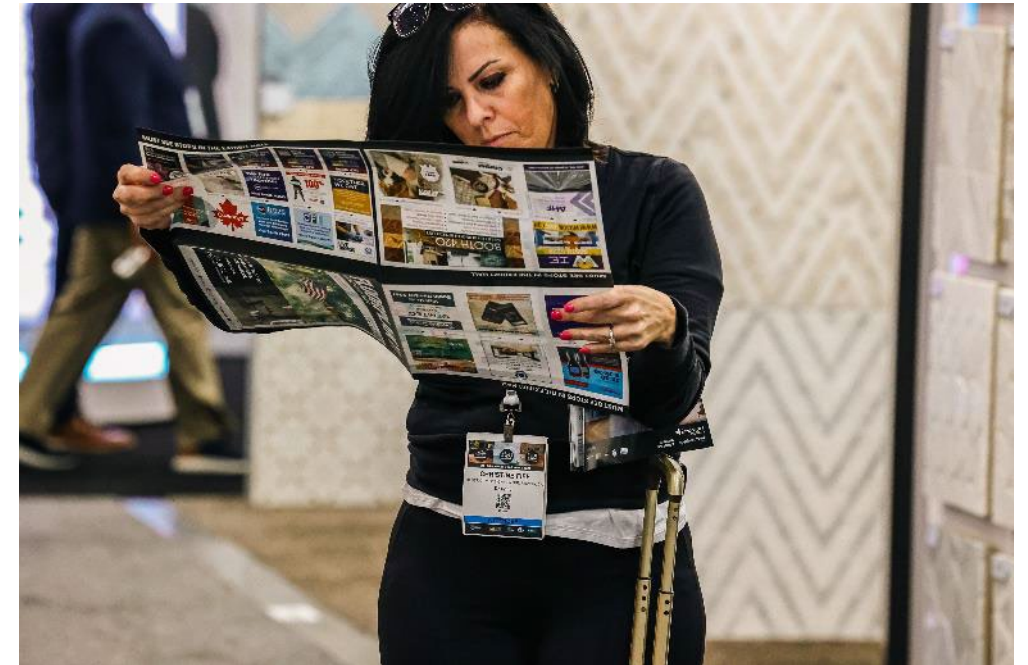
Approximately 15'W x 8'T



## Floor Plan Guide Ad: \$950

Place your advertising right into the hands of **tise** attendees in the **tise** Floor Plan Guide, one of the most in-demand attendee marketing pieces at the event. This printed guide features highlights from the show, the event schedule, product category directory, and the floor plan map to assist attendees in navigating the exhibit hall. Your floor plan ad will appear within the guide.

- Floor Plan Ad Size: 3" wide x 3" tall



### Floor Plan Guide Title Sponsor: \$20,000

Place your advertising right into the hands of **tise** attendees in the **tise** Floor Plan Guide. This exclusive opportunity is maximum exposure on one of the most in-demand attendee marketing pieces at the event featuring highlights from the show, the event schedule, product category directory, and the floor plan that assists attendees in navigating the exhibit hall.

- Full back cover print ad on floor plan guide (horizontal 11" wide x 8.5" tall)
- Full back cover of tipped in floor plan (horizontal 11" wide x 8.5" tall)
- Cover note sponsor recognition on floor plan guide and tipped in floor plan
- Booth highlighted on the printed floor plan
- Listing highlighted in the exhibitor listings
- Exclusive online and mobile floor plan banner ad with URL link





## Column Graphics - Show Walkway: \$24,000

*ONE EXCLUSIVE OPPORTUNITY AVAILABLE*

Print advertising opportunity that is seen by attendees in the walkway from the Mandalay Bay Casino and Hotel that leads to the Bayside Lobby and exhibit hall. All packages include production and installation of your cling.

Includes a total of 12 column graphics - 6 columns, each branded on two sides.

Qualifies as a Platinum Elite Sponsor and included benefits.



## Column Wrap Bayside Lobby: \$13,000 per wrap

**LIMITED AVAILABILITY (FIVE)**

Print advertising opportunity that is seen by attendees in the Bayside Lobby. The Column Wrap provides 4-sided visibility surrounding prominent column locations. All packages include production and installation of your wrap. First come, first served on location selection within the lobby.

- Column Wrap Size: 6' x 6' x 12' T

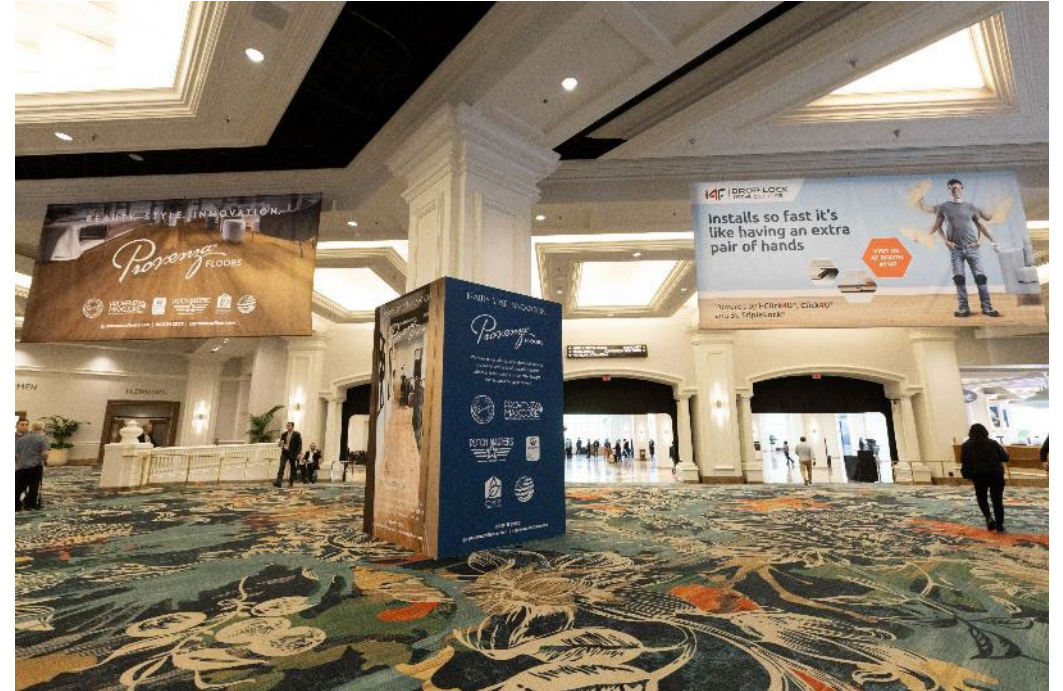


## Hanging Banners - Lobby Entrance: \$23,000

Print advertising opportunity that is seen by attendees in the Bayside Lobby Entrance, the central hub for all attendees entering or exiting from the exhibit hall or getting lunch from the adjacent food court. These substantial, double-sided banners hang prominently for all to see, with special lighting to bring them front and center. All packages include production and installation of your banner.

- Banner Size: 20' wide x 10' tall, double sided

Qualifies as a Platinum Elite Sponsor and included benefits.





## Hanging Banner - Lobby D: \$20,900

Print advertising opportunity that is seen by attendees in the Bayside D Corridor, the connecting corridor between the two main registration and lobby areas. Includes production and installation of your hanging banner.

- Banner Size: 20' W x 10' T, single-sided

Qualifies as a Platinum Elite Sponsor and included benefits.

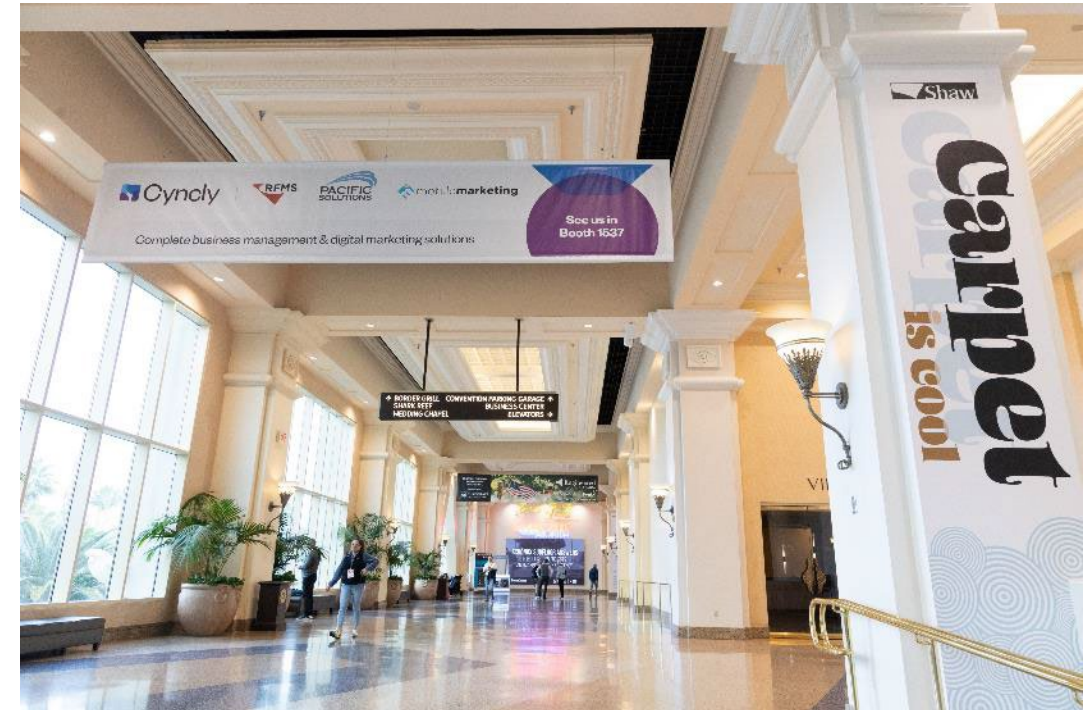


## Hanging Banner – Show Walkway: \$16,000

*Limited Availability (Four Only)*

Print advertising opportunity that is seen by attendees in the the walkway from the Mandalay Bay Casino and Hotel that leads to the Bayside Lobby and exhibit hall. All packages include production and installation of your hanging banner. First-come, first-served on location selection within the walkway.

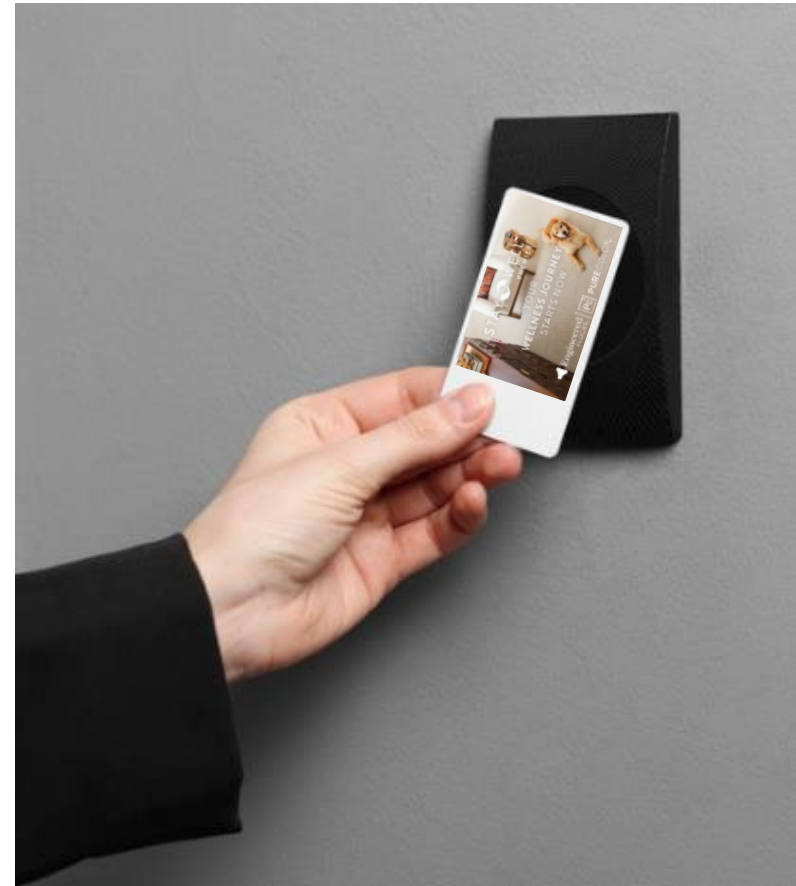
- Banner Size: 20' wide x 4' tall, double sided



## Hotel Key Cards: \$58,000

Put your brand directly in the hands of every attendee and exhibitor staying in the Mandalay Bay and Delano hotels. Your message will be featured on thousands of custom hotel keys distributed to **tise** attendees and exhibitors.

Qualifies as a Platinum Elite Sponsor and included benefits.





## Media Wall – Lobby Entrance: \$22,500

*ONE EXCLUSIVE OPPORTUNITY AVAILABLE*

When it comes to attracting new customers, video content is extremely effective: it combines visual imagery, and extras like special effects or text headings to paint a fuller picture of your concept. Video is entertaining and visually impactful, yet drastically underused to convert leads. Use of video can increase your conversion rate by up to 80%.

This large-scale digital screen is prominently positioned at the entrance to Bayside Lobby.

- Media Wall Size: 17'8.6" wide x 11'7" tall

Qualifies as a Platinum Elite Sponsor and included benefits.



## Media Wall – Lobby B: \$19,000

*ONE EXCLUSIVE OPPORTUNITY AVAILABLE*

When it comes to attracting new customers, video content is extremely effective: it combines visual imagery and extras like special effects or text headings to paint a fuller picture of your concept. Video is entertaining and visually impactful, yet drastically underused to convert leads. Use of video can increase your conversion rate by up to 80%.

This large-scale digital screen is prominently positioned at the entrance to Bayside Lobby.

- Media Wall Size: 11' 9.75" W x 6' 7.7" T



## Media Wall – Show Walkway: \$22,500

*ONE EXCLUSIVE OPPORTUNITY AVAILABLE*

When it comes to attracting new customers, video content is extremely effective: it combines visual imagery and extras like special effects or text headings to paint a fuller picture of your concept. Video is entertaining and visually impactful, yet drastically underused to convert leads. Use of video can increase your conversion rate by up to 80%.

This large-scale digital screen is prominently positioned at the entrance to Bayside Lobby.

- Media Wall Size: 17'8.6" wide x 11'7" tall

Qualifies as a Platinum Elite Sponsor and included benefits.



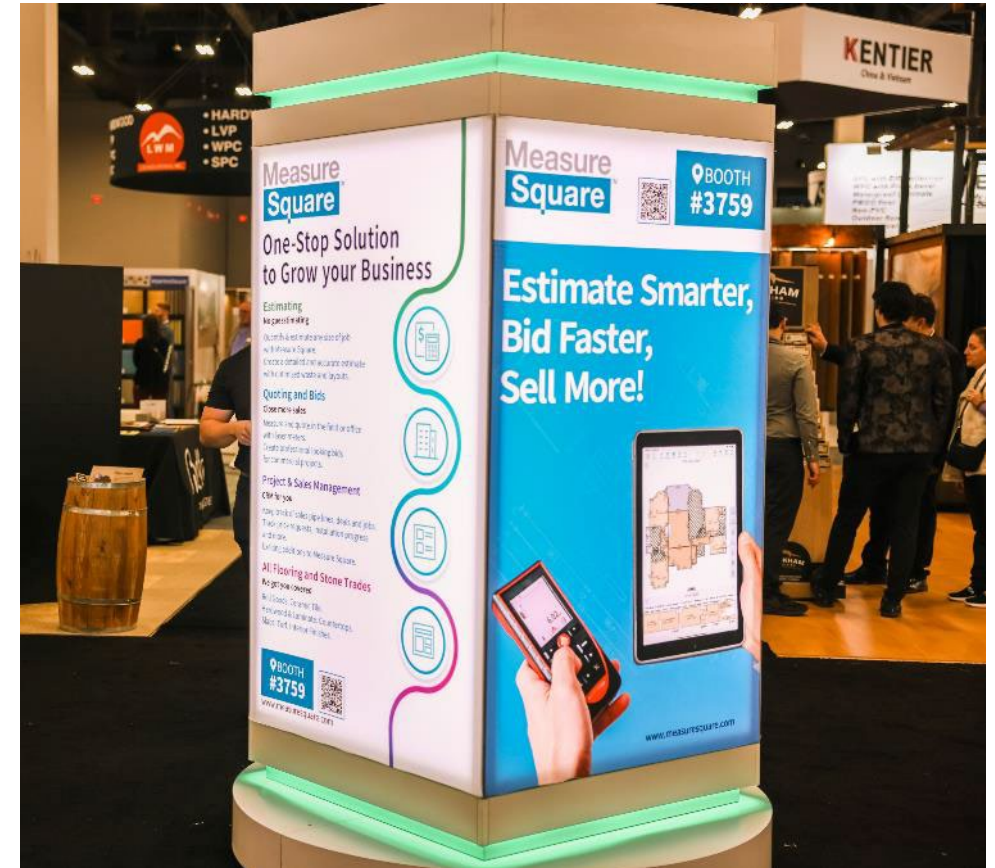


## Rotating Kiosk: \$3,000/panel

**tise** produces and installs. You provide artwork.

- 6 kiosks with 4 sides each
- Ad size 42" x 68"
- Can purchase 1 panel or up to 4 panels total
- 1 panel \$3,000 - Want more panels? Ask about bundle packaging

For available locations, contact your **tise** Account Representative.



## Lightboxes: \$5,000/each

New to **tise** 2025!

Catch your attendees' eyes with this bright new sponsorship. Increase your impact and expand your reach with an eye-catching display at **tise**! The lightbox is a double-sided digital advertising screen perfect for catching attendees' eyes! This NEW opportunity has six locations available in high traffic areas.

These LED lined panels are double sided, with electricity included! Six are available.



## Floor Graphics: \$1,700

Attendees will follow your message straight to your booth, when you lead them there with custom floor graphics!

Sponsorship Includes:

- Four (4) 4' wide x 4' tall graphics placed on the show floor in the section your booth is located
- You provide the graphics and Show Management produces and installs
- Floor graphic locations are assigned by Show Management





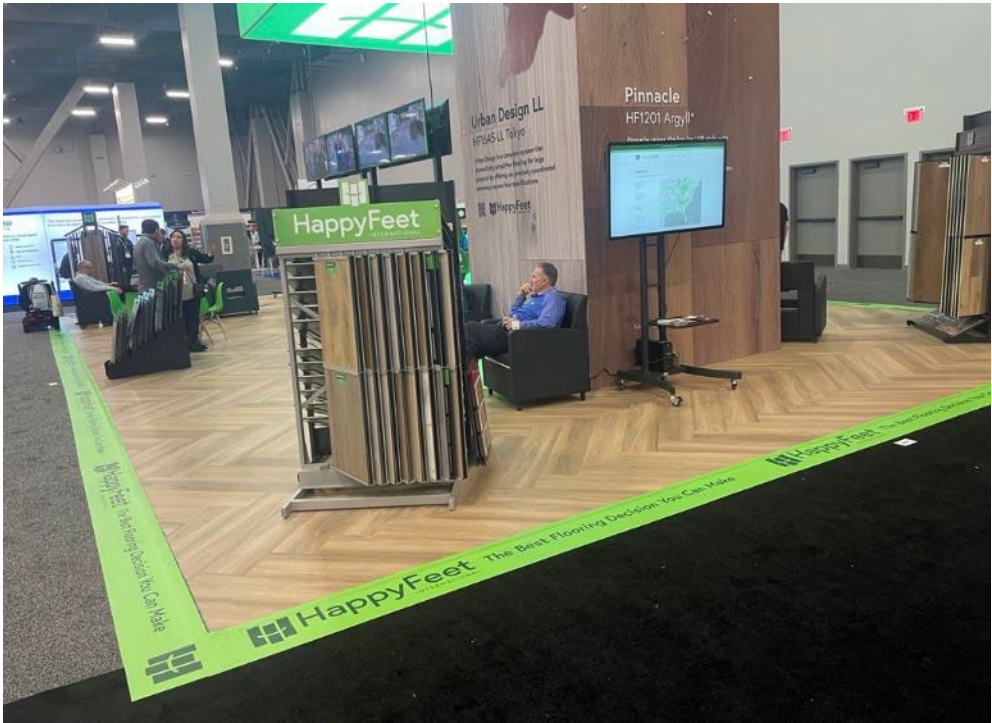
Booth Border

Capture your audience's attention! Add a booth border along the edge of your booth to enhance your presence at the show. This is a 12" border that goes around the outside of your booth on the show floor.

One Side	
Dimensions	Cost
10 x 10	\$250
10 x 20	\$500
10 x 30	\$750
10 x 40	\$1,000
10 x 50	\$1,250
10 x 60	\$1,500

Four Sides	
Dimensions	Cost
20 x 20	\$2,000
20 x 30	\$2,500
20 x 40	\$3,000
20 x 50	\$3,500
20 x 60	\$4,000
30 x 30	\$3,000
30 x 40	\$3,500
30 x 50	\$4,000
30 x 60	\$4,500

Four Sides	
Dimensions	Cost
40 x 40	\$4,000
40 x 50	\$4,500
40 x 60	\$5,000
50 x 50	\$5,000
50 x 60	\$5,500
60 x 60	\$6,000



## Wall Cling – Exhibit Hall: \$20,000

### *Two Opportunities Available*

Print advertising opportunity that is seen by attendees on the Exhibit Hall. This exclusive banner location is a can't-miss focal point in front of attendees as they walk up to the exhibit hall. All packages include production and installation of your cling.

- Cling Size: 25' wide x 25' tall (625 sq foot cling is flexible in layout. It can go taller and less wide - or - wider and less tall)

Qualifies as a Platinum Elite Sponsor and included benefits.



## Wall Cling – Show Walkway: \$26,500

*THREE OPPORTUNITIES AVAILABLE*

Print advertising opportunity that is seen by attendees in the Show Walkway that leads to the Bayside Lobby and exhibit hall. All packages include production and installation of your cling.

- Cling Size: 24' wide x 17' tall

Qualifies as a Platinum Elite Sponsor and included benefits.





## Wall Cling – Lobby E/F: \$20,500

*ONE EXCLUSIVE OPPORTUNITY AVAILABLE*

Print advertising opportunity that is seen by attendees in the EF Lobby, the lobby in front of the rideshare entrance to Mandalay Bay Convention Center. All packages include production and installation of your cling.

- Cling Size: 40' wide x 10' tall

Qualifies as a Platinum Elite Sponsor and included benefits.



## Window Clings: \$20,000

*THREE OPPORTUNITIES AVAILABLE*

Print advertising opportunity that is seen by attendees in the walkway from the Mandalay Bay Casino and Hotel that leads to the Bayside Lobby and exhibit hall. This exclusive cling is placed in a block of 10 windows making it backlit by the Las Vegas sunshine. All packages include production and installation of your cling.

- Each of the 10 window panels is 3'9" wide x 7'9" tall, translucent

Qualifies as a Platinum Elite Sponsor and included benefits.



## You Are Here Towers: \$6,500

Sponsor a "You Are Here" Tower and ensure all attendees know how to find their way to your booth.

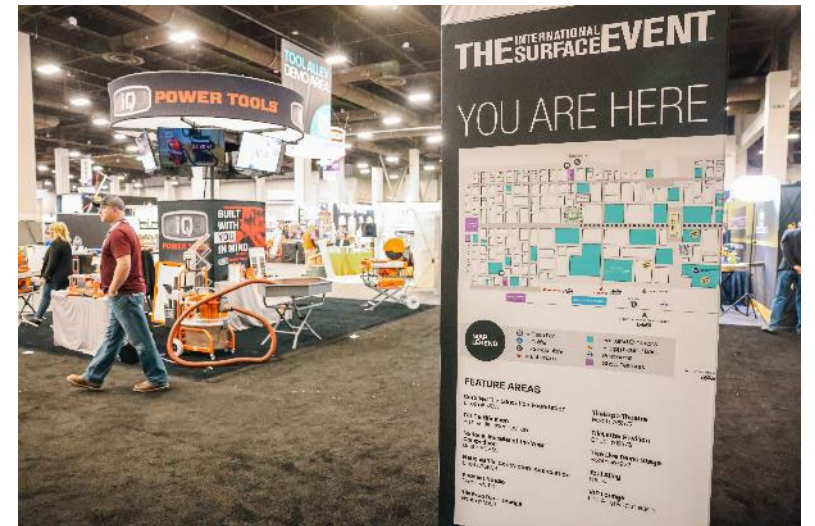
### Sponsorship Includes:

- Company logo on all 4 sides of the You Are Here tower
- Call out on the map of your booth location

### Locations Available:

7 available in the Expo Hall

3 available in the Lobby





## Registration Badge Ad: \$18,500

*ONE EXCLUSIVE OPPORTUNITY AVAILABLE*

Print ads drive response with 65% of print readers typically taking some kind of action, and what better placement for a print ad than directly on the show badge of every attendee? With a clearly defined directive included in your print messaging, you can increase booth visitors, promote a giveaway, drive app downloads, and so much more! Every attendee must have a badge at the event so your message will be "walking around the show floor" with every single attendee!

Sponsorship Includes:

- Full color ad on back of printed registration badges
- Must provide graphics; Show Management produces
- Distributed to all attendees



### Registration Title Sponsor: \$27,500

Own the branding visibility through the entire registration process for all **tise** attendees by becoming the Official Registration Sponsor. This high-profile opportunity puts you front-and-center during the online registration process, registration email communications, and on-site registration areas at the event.

- Backwall graphics of attendee registration counters
- Registration website & email confirmation banner placed on the header of the **tise** official registration website and email confirmation. Banner can link back to your URL
- Anywhere **tise** promotes registration will state “Sponsored by (sponsor name)”
- Including: all on-site signage, floor plan guide, website, and mobile app where registration is mentioned



### Registration Badge Lanyards: \$29,500

*ONE EXCLUSIVE OPPORTUNITY AVAILABLE*

Put your name around the neck of every potential buyer at **tise**. Every person must go to registration to pick up their badge and all badges must have lanyards. Lanyards will be distributed at materials pick-up stations within the registration areas.

#### Sponsorship Guidelines:

- Provide your logo and Show Management will produce
- Lanyards must have a single bulldog-type clip
- Distributed at materials pick-up stations in registration

Qualifies as a Platinum Elite Sponsor and included benefits.





### Registration Bags: \$12,000

*ONE EXCLUSIVE OPPORTUNITY AVAILABLE*

Have your branded bags distributed to attendees at the show.

#### Sponsorship Guidelines:

- Bags distributed at registration, information counters and materials pick-up stations.
- Customer provides bags. You may place one promotional insert inside bags but they must be pre-stuffed when bags arrive at event.



## Puppy Love Wellness Sponsorship: \$25,000

ONE EXCLUSIVE OPPORTUNITY AVAILABLE

Sponsorship Includes:

- Includes sponsorship of the Puppy Love Wellness Lounge, walk and yoga experience and the on-site branding + marketing
- Signage in the Puppy Love Wellness Lounge to selfie with a puppy and post to a special # for the sponsor. For example: #puppylove #SponsoredBrand #tise2025
- Sponsor to provide flooring for the Puppy Love Wellness Lounge, flooring needs to be pet protected. Sponsor in charge of flooring installation.
- Show Management to provide 100 water bottles for the yoga and walk, company branded
- 75 drink tickets to the any Bar+Lounge

20% of the proceeds go back to the local pet rescues that the puppies come from. All the puppies are between 8-16 weeks, and all of them are available for adoption.



### Meeting Room Rental (off show floor): Call for Pricing

Need space to host a meeting while on site? **tise** has ballrooms, board rooms, and other meeting spaces available throughout the Mandalay Bay Convention Center.

Contact the **tise** team for rates, room options and to explain your needs. Some rooms come furnished. Any catering or other room sets are at the expense of exhibitor.

Room rentals are not to be used for product showrooms. If you need a space off the show floor for a product showroom, contact your Account Representative.

#### Guidelines:

- Space rental is per day
- Rooms booked on first-come, first-served basis
- Rates are based on size/type of room and the day reserved
- Must be a confirmed exhibitor to be eligible for meeting room rental



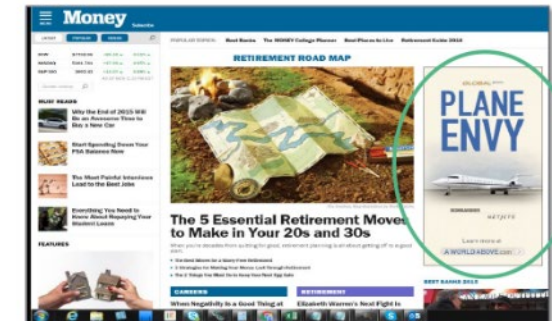
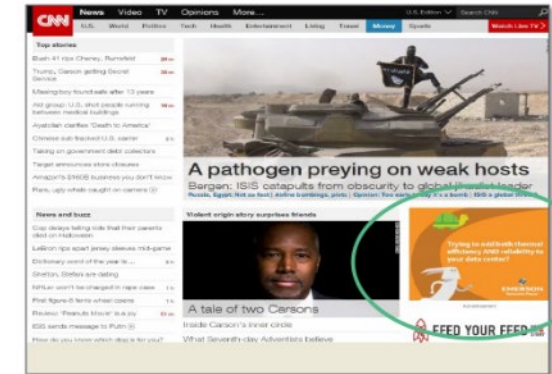


## Retargeting Display Ads

Harness the power of our website traffic to drive more sales and increase brand awareness. Retargeting campaigns are a cost-effective way to showcase your messaging and engage with the **tise** audience. Utilizing thousands of sites across the web, your digital banner ad campaign is displayed multiple times to industry professionals that have visited the **tise** website. **tise** retargeting platform ensures your ads are viewed on the trusted sites your targets frequent.

**50K Impressions: \$1,700**

**100K Impressions: \$2,900**



**For More Details Please Contact:  
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